

EVALUATION CURRICULUM VITAE
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Education

Ph.D., Cornell University, New York

Development Sociology, Department of Rural Sociology (1998)

Concentrations and minors: community and regional sociology, health,
and consumer economics

*Dissertation: Markets and Civil Society: Facing False Necessity in
Health Care Restructuring*

M.S., Syracuse University, New York

Consumer Studies, College for Human Development, Syracuse, N.Y (1977)

*Thesis: Economic and Social Characteristics Which Determine Debt Management
Success in Financially Over-Extended Families*

B.S., Bowling Green State University, Ohio

Home Economics Education, certified to teach in Ohio and New York (1972)

Professional Experience

Associate Professor (2005-) Department of Sociology, Iowa State University, Ames, IA.

Assistant Professor (1999-2005) Department of Sociology, Iowa State University, Ames, IA.

Senior Extension Associate (1993-1999) Department of Policy Analysis and Management,
Cornell University, Ithaca, NY.

Self-employed farmer (1986-1992)

Instructor (1981-1985) Syracuse University, University College and College for Human
Development, Syracuse, NY.

Cooperative Extension Agent (1973-1979) Cornell Cooperative Extension, Syracuse, NY.

Awards and Honors

1. Iowa State University Extension Meritorious Service Award October 11, 2007.

2. ISU Extension Team Scholarship and the Discovery/Engagement Partnership Award
for Hunger and Food Insecurity Project (2005) \$1000

3. Iowa State University College of Agriculture Early Achievement in Research Award. (2002).

4. Epsilon Sigma Phi Lambda Chapter winner of 1998-99 Tools for Teaching Award. (1999).

Refereed Articles

Morton, L.W. and Chih Yuan Weng. (2009) "Getting to Better Water Quality Outcomes: The Promise & Challenge of the Citizen Effect" *Agriculture and Human Values*. In special issue on *Civic Engagement and Alternative Rural Development* 26 (1): 83-94

Morton, L.W. and C. Smith. (2008) "Accessing Food in Rural Food Deserts In Iowa and Minnesota" *Great Plains Sociologist* 19:57-82.

Smith, C. and L.W. Morton. (2009) "Rural Food Deserts: Low Income Perspectives on Food Access in Minnesota and Iowa" *Journal of Nutrition Education and Behavior* 41(1):1-12.

Morton, L.W., Y.C. Chen, R. Morse. (2008) "Small town Civic Structure and Intergovernment Collaboration for Public Services" *City & Community* 7(1): 45-60.

Morton, L. W. (2008) "The Role of Civic Structure in Achieving Performance Based Watershed Management" *Society & Natural Resources* 21(9):751-766.

Morton, L.W., A. Bitto, M.J. Oakland, M. Sand. (2008) "Accessing Food Resources: Rural and Urban Patterns of Giving and Getting Food" *Agriculture and Human Values* 25:107-119.

Morton, L.W. and L. W. Miller. 2007 "Connecting Sustainable Agriculture to Rural Development: The Case of Pasture-Based Dairy Grazing" *Journal of Community Development* 38:3:23-38.

Morton, L.W. and T. Blanchard. (2007) Starved for Access: Life in Rural America's Food Deserts *Rural Realities* (February) Rural Sociological Society
<http://www.ruralsociology.org/pubs/RuralRealities/Issue4.html>

Garasky, S., L.W.Morton , K. A. Greder. (2006) "The Effect of the Local Food Environment and Social Support on Rural Food Insecurity." *Journal of Hunger & Environmental Nutrition*. 1:1:83-103.

Allen, B. and L.W. Morton. (2006) "Shared Leadership Practices Among Non-Profits in Iowa" *Journal of Extension*. December 44:6:1-12 www.joe.org

Morton, L. W., E. A. Bitto, M. J. Oakland, and M. Sand. (2005). "Solving the Problems of Iowa Food Deserts: Food Insecurity and Perceptions of Civic Structure." *Rural Sociology*. 70:1:94-112.

Morton, L. W. and S. Padgitt. (2005). "Selecting Socio-Economic Metrics for Watershed Management." *Environmental Monitoring & Assessment*. 103:83-98.

Garasky, S., L. W. Morton, and K. Greder.(2004) “Food Environment Perceptions and Food Insecurity Among Rural and Urban Food Pantry Users.” *Family Economics & Nutrition Review*.16:2:41-48

Morton, L. W., B. L. Allen, and T. Li. (2004). “Rural Housing Adequacy and Civic Structure.” *Sociological Inquiry* 74:4:464-491.

Bitto, E. A., L. W. Morton, M. J. Oakland, and M. Sand. (2003). “Grocery Store Access Patterns in Rural Food Deserts.” *The Journal for the Study of Food and Society* 6:2:35-48.

Zacharakis-Jutz, J., L. W. Morton, and J. Rodecap. (2002). “Citizen-led Watershed Projects: Participatory Research Along Iowa’s Maquoketa River.” *Environmental Adult Education, Journal of Adult Learning* 13:2/3:19-23.

Morton, L. W. (2003). “Small Town Services and Facilities: The Influence of Social Capital and Civic Structure on Perceptions of Quality.” *City & Community* 2:2:99-118.

Morton, L. W. (2002). “Building Local Knowledge for Developing Health Policy through Key Informant Interviews.” *Journal of Extension* (February) 40:1:1-11
<http://www.joe.org/joe/2002february/a7.html>

Morton, L. W. (2001). “The Contributions of Business and Civil Society Sectors to Rural Capacity to Solve Local Health Issues” *Journal of Rural Health* 17:3:41-73.

Morton, L. W. (1999). “Health Policy: A Land Grant Perspective.” *Journal of Family and Consumer Sciences* 91:1:82-3.

Morton, L. W. (1998). “Medicaid Enrollment Choice into Managed Care Health Plans.” *Medical Care Research and Review* 55:2:211-238.

Wright, L. A. (1978). “Families in Debt.” *Journal of Home Economics* 70:1:38-39.

Refereed Abstracts/Summary of Articles

Morton, L.W., E. A. Bitto, M. J. Oakland, and M. Sand (2004).”Solving Food Insecurity in Rural Iowa” *Perspectives on Poverty, Policy, and Place*. Rural Policy Research Institute.(RUPRI) (Fall) 2:2:14-16.

Morton, L. W. (1999). “Indicators of Effective Civil Society: Associations and Groups” *ARNOVA Research Abstracts*. Association for Research on Nonprofit Organizations and Voluntary Action, Indianapolis IN, K9.3.

Morton, L. W., N. Bills, and D. Kay. (1999). “The Health Sector in Rural Economies.” In *Consumer Interest Annual, 1999* edited by Irene Leech. American Council on Consumer Interests 45.

Bonavia, M. I. and L. W. Morton. (1998). "Personal Information Privacy Issues Relating to Consumption in the U.S. Marketplace." Pp. 25-29 in *Consumer Interest Annual*, 1998, edited by Irene Leech. American Council on Consumer Interests 44.

Morton, L. W. (1997). "Information as a Key Determinant of Medicaid Managed Care." Pp. 130-135 in *Consumer Interest Annual*, 1997, edited by Irene Leech. American Council on Consumer Interests 43.

Refereed Papers Submitted/In Review

Morton, L.W. and Zhihua Hu. "Midwestern farmer and non-farmer perceptions of water quality" *Journal of Soil and Water Conservation*

Manuscripts in Progress

Regen, Elise, Lois Wright Morton, David M.Engle, James R. Miller. "Landowner Perceptions of Fire, Grazing, and Invasive Species in a Prairie Landscape Fragmented by Cropland and Trees" *Rangeland Ecology & Management*

Morton, L.W., J. R. Miller, D. M. Engle, E. Regen, D. M Debinski, and R. N. Harr. "Humans as a Key Variable in Managing for Grassland Resiliency"

Miller, James R., David M. Engle, Lois Wright Morton, Diane M. Debinski, and Ryan N. Harr "Restoration as a Catalyst for Landscape Change" *Frontiers*

Morton, L.W. C. Anderson and C.Y Weng. "Rural Mortality and Agricultural Revenue in the United States"

Morton, L.W. and C. Y. Weng. "Variations in Mortality of US Rural Hubs and Open Country: A Multilevel Approach"

Morton, L.W. and C.Y. Weng. "Urban-Rural Continuum: Health, Well-being, and Mortality in U.S. Counties, Chapter in *The Food System and Health* [NC1033] Edited by Chery Smith and Patricia Allen.

Hu, Z. and L.W. Morton "The Role of Local Knowledge in Interpreting Water Quality Perceptions" *Journal of Environmental Education*

Books

Morton, L. W. (2001). *Health Care Restructuring: Market Theory vs. Civil Society*. Auburn House, Westport, CT: Greenwood.

Glasgow, N., L. W. Morton, and N. Johnson (eds). (2004). *Critical Issues in Rural Health*. UK: Blackwell Publishing Co.

Book in Progress

Morton, L.W. (est. 2009) *The Citizen Effect: Pathways for Getting to Better Water Quality Outcomes*. Heartland Watershed Regional Coordination Initiative

Book Chapters

Morton, L.W. and Nina Glasgow. (2004) "Health: A New Community Development Challenge" Chapter 23 in *Community Development in the New Global Era*. Editors Gary Green and Jerry Robinson.

Morton, L. W. (2004). "Spatial Patterns of Rural Mortality." Chapter 4 in *Critical Issues in Rural Health* edited by Glasgow, Morton, and Johnson. UK: Blackwell Publishing Co.

Morton, L. W., D. Worthen, and L. Weatherspoon. (2004). "Rural Food Security and Health." Chapter 9 in *Critical Issues in Rural Health* edited by Glasgow, Morton, and Johnson. UK: Blackwell Publishing Co.

Morton, L. W., N. Glasgow, and N. E. Johnson. (2004). "Reaching the Goal: Less Disparity, Better Rural Health." Chapter 23 in *Critical Issues in Rural Health* edited by Glasgow, Morton, and Johnson. UK: Blackwell Publishing Co.

Glasgow, N., N. E. Johnson, and L. W. Morton. (2004). "Introduction" Chapter 1 in *Critical Issues in Rural Health* edited by Glasgow, Morton, and Johnson. UK: Blackwell Publishing Co.

Morton, L. W. (2003). "Civic Structure." Pp. 179-182 in *Encyclopedia of Community: From the Village to the Virtual World* edited by Karen Christensen and David Levinson. Thousand Oaks, CA: Sage.

Morton, L. W. (2003). "Rural Health Policy" Chapter 22, pp. 330-344 in *Challenges for Rural America in the 21st Century* edited by David Brown and Louis Swanson. The Rural Studies Series, Penn State Press.

Morton, L. W. (2003). "Civic Watershed Communities" Chapter 8, pp. 121-134 in *Walking Towards Justice: Democratization in Rural Life* edited by Michael M. Bell, and Fred T. Hendricks with Azril Bacal. Research in Rural Sociology and Development Vol. 9 JAI/Elsevier, Amsterdam.

Morton, L. W. (2003). "La Comunidad Civica En Las Cuenca Hidrograficas" in *Democracia Es Camino a la Justicia y a la Dignidad* edited by Azril Bacal, Bernardino Mata, and Rosemary Galli. Chapingo, Mexico: Universidad Autnoma Chapingo.

Morton, L. W. and D. Kenkel. (1996). "National and State Health Care Trends." Pp.43-51 in *Consumer Economic Outlook Handbook 1996-1997* edited by R. J. Avery, R. Ferraro, L. W. Morton, and H. E. Peters.

Kenkel, D. and L. W. Morton. (1995). "Health." Pp. 31-36 in *Consumer Economic Outlook Handbook 1995* edited by H. E. Peters and L. W. Morton.

Popular Press, Magazines and Newsletters

Morton, L. W., K. Greder, S. Garasky. (2005) "Patterns of Food Access and Food Insecurity Among Rural Elders" in Family Focus on Aging, National Council on Family Relations Report (September) F31-32.

Morton, L. W. (1991). "Stereo Farming." Pp. 10-13 in *The New Farm Magazine*, Rodale Press, February.

Morton, L. W. (1990). "Chinese Agroforestry: Sheep and Trees." Pp. 8-11 in *The Shepherd Magazine*, October.

Selected Publications, Papers, and Training Materials

CD ROM, Videos and Training Manuals

Morton, L. W. (2000; 2003; 2005). "Governing Cities in a Changing World" and "Building Confidence in Government" in *Governing Cities: A Leadership Toolbox* training manual. Iowa League of Cities and Iowa State University Extension.

Morton, L. W. (2004) "Strategic Siting of On-Farm Wetlands." The ISU Kelley Swine Nutrition Farm Demonstration Project. CD video and handouts 13 minutes. Sociology Extension Unit, Iowa State University.

Morton, L. W., S. Padgitt, J. Flora, J. Zacharakis-Jutz, S. Scholl, A. Jensen, J. Rodecap, M. Wagner, and B. Allen. (2002; RV 2006). *Renewing Local Watersheds: Leaders' Guide to Building Watershed Communities*. EPA CWA 10463 Project. Manual and CD ROM. Iowa State University. EDC 278 http://www.soc.iastate.edu/Extension/Watersheds_manual/index.htm

Allen, B. and L. W. Morton. (2002). *Source Water Assessment: Public Participation*. Iowa State University Extension to Communities, Ames IA.

Hale, B. and L. W. Morton. (2002). *The Community Effect in Rural Places*. Community Interest Group papers for 2002 Rural Sociological Society annual meeting, Chicago IL, August. CD ROM

Morton, L. W. and Domenico Parisi. (2001). *Locality and Society: Challenges and Opportunities for Rural Places in the New Millennium*. Community Interest Group papers for 2001 Rural Sociological Society annual meeting, Albuquerque NM. CD ROM.

Morton, L. W. (2000). Decision making video segment in September 19, 2000 satellite conference, "A Style of Your Own." Iowa State University and Cornell University.

Morton, L. W. and N. Bills. (1998). *Community Capacity to Manage Health Care Structure Change Key Informant Interviewer Manual*. Department of Policy Analysis and Management and Department of Agricultural Resources and Managerial Economics, Cornell University, Ithaca NY.

Morton, L. W. and G. Ingraham. (1998). *Communicating with your Health Care Provider Outlook Handbook 1996-1997*, video in English and Spanish. Media Services, Cornell University, Ithaca NY.

Morton, L. W. and D. J. Tobias. (1997). *Strengthening Community: Health Solutions*. Cornell Cooperative Extension, Cornell University, Ithaca NY.

Extension Publications and Technical Reports

Regen, E., L.W. Morton, J. R. Miller, D. M. Engle. 2009. Raccoon River Savanna Bird Conservation Area (March) Leopold Center and Iowa State University Extension, Department of Sociology Technical Report No.1029.

Wortmann, C.S., M Helmers, B. Gelder, L.W. Morton, D. Devlin, C. Barden, S. Anderson, R. Broz, T. Franti, T. Regassa, P. Shea, M. Tomer, L. Frees, D. Griffith. 2008. *Targeting of Watershed Management: Practices for Water Quality Protection* Heartland Regional Water Coordination Initiative. University of Nebraska Lincoln.

Regen, E., L.W. Morton, J. Miller, D. Engle. 2008. Grand River Grasslands: Survey of Landowners and Community Leaders. (March) Leopold Center and Iowa State University Extension, Department of Sociology Technical Report No.1025.

Morton, L.W. (2008) Iowa Heartland Watershed Survey March 2006. Iowa State University Extension, Department of Sociology Technical Report No.1021 (Farmer/Landowner) No. 1022 (Agency/Community Leaders).

Morton, L.W. (2008) Missouri Heartland Watershed Survey March 2006. Iowa State University Extension, Department of Sociology Technical Report No.1023 (Farmer/Landowner) No. 1024 (Agency/Community Leaders).

Morton, L.W. (2007). Lower Big Sioux River Watershed Survey. Iowa State University Extension, Department of Sociology Technical Report No. 1009; Individual subwatershed Technical Reports No.1010-1020.

Morton, L.W., Brown, S. (2007). Water Issues in the Four State Heartland Region: A Survey of Public Perceptions and Attitudes about Water The Heartland Regional Water Coordination Initiative Bulletin #SP289 Iowa State University Extension <http://www.heartlandwq.iastate.edu>

Morton, L.W., Brown, S. (2007). Water Issues in Iowa: A Survey of Public Perceptions and Attitudes about Water The Heartland Regional Water Coordination Initiative Bulletin #SP290 Iowa State University Extension <http://www.heartlandwq.iastate.edu>

Morton, L.W., Brown, S. (2007). Water Issues in Nebraska: A Survey of Public Perceptions and Attitudes about Water The Heartland Regional Water Coordination Initiative Bulletin #SP291 Iowa State University Extension <http://www.heartlandwq.iastate.edu>

Morton, L.W., Brown, S. (2007). Water Issues in Kansas: A Survey of Public Perceptions and Attitudes about Water The Heartland Regional Water Coordination Initiative Bulletin #SP292 Iowa State University Extension <http://www.heartlandwq.iastate.edu>

Morton, L.W., Brown, S. (2007). Water Issues in Missouri: A Survey of Public Perceptions and Attitudes about Water The Heartland Regional Water Coordination Initiative Bulletin # SP293 Iowa State University Extension <http://www.heartlandwq.iastate.edu>

Morton, L.W., J. Rodecap, S. Brown, G.A. Miller. 2006. *Performance-based Environmental Management: The Hewitt Creek Model*. Iowa State University, Ames, Iowa. University Extension Bulletin PM 2013

Allen, B.L, L.W. Morton, I Gutierrez-Montes, D. Sundblad. 2005 *Housing, Food, and Community: A Profile of Perry, Iowa*. Sociology Tech Report 1008. ISU University Extension.

Morton, L. W., E. A. Bitto, M. J. Oakland, and M. Sand. (2004). "Rural Food Access Patterns: Elderly Open-Country and In-Town Residents." SP 236 Iowa Food Security, Insecurity, and Hunger policy brief. (www.extension.iastate.edu/hunger)

Greder, K., S. Garasky, and L. W. Morton. (2004). "Emergency Food Resources: Meeting Food Needs of Iowa Households." SP 252 Iowa Food Security, Insecurity, and Hunger policy brief. (www.extension.iastate.edu/hunger)

Morton, L. W., M. J. Oakland, K. Greder, S. Garasky, P. Flakoll, and T. Li (2004) "Food in My Community: A Case Study of Floyd County." Iowa State University Extension, Department of Sociology, and Center for Designing Foods to Improve Nutrition (CDFIN). Technical Report Number 1007.

Morton, L. W., M. J. Oakland, K. Greder, S. Garasky, P. Flakoll, and T. Li (2004) "Food in My Community: A Case Study of Palo Alto County." Iowa State University Extension, Department of Sociology, and Center for Designing Foods to Improve Nutrition (CDFIN). Technical Report Number 1006.

Morton, L. W., M. J. Oakland, E. A. Bitto, and M. Sand. (2004). "Food in My Community: A Case Study of Decatur County." Iowa State University Extension, Department of Sociology, and Extension Family Nutrition Program. Technical Report Number 1004.

Morton, L. W., M. J. Oakland, E. A. Bitto, and M. Sand. (2004). "Food in My Community: A Case Study of Monroe County." Iowa State University Extension, Department of Sociology, and Extension Family Nutrition Program. Technical Report Number 1005.

Morton, L. W., M. J. Oakland, E. A. Bitto, and M. Sand. (2003). "Food in My Community: A Case Study of a Des Moines Neighborhood." Iowa State University Extension, Department of Sociology, and Extension Family Nutrition Program. Technical Report Number 1002.

Morton, L. W., M. J. Oakland, E. A. Bitto, and M. Sand. (2003). "Food in My Community: A Case Study of a Davenport Neighborhood." Iowa State University Extension, Department of Sociology, and Extension Family Nutrition Program. Technical Report Number 1003.

Morton, L. W. (2003). "New Leadership Challenges for Local Government." Iowa State University, University Extension PM 1938.

Morton, L. W., B. L. Allen, and T. Li. (2003). "Housing, Health, and Community: Selected Case Studies in Iowa." Technical Report, Rural Development Initiative RDI 124.

Allen, B. L., L. W. Morton, and T. Li. (2003). "Shared Leadership." Technical Report, Rural Development Initiative RDI 125.

Morton, L. W., M. Oakland, A. Bitto, M. Sand, and B. Michaels. (2002). Community Food Assessment Project 2001-02 Report to Iowa Department of Public Health.

Greder, K., S. Garasky, H. Jensen, and L. W. Morton. (2002). Iowa Food Security Report Card Project Report to the Iowa Department of Public Health and Iowa Nutrition Education Network.

Morton, L. W. (2001). "Resident-led Watershed Management." Iowa State University, University Extension PM 1869.

Morton, L. W. (2000). "Rural Health and Health Care: Recalcitrant and Emerging Policy Issues." National Public Policy Conference September 19, 2000
(<http://www.farmfoundation.org/2000NPPEC/nppecpapers.htm>)

Morton, L. W. (2000). "Purposeful Partnerships in the Community Interest." Iowa State University, University Extension PM 1844.

Morton, L. W., N. Bills, and D. Kay. (2000). *Boosting Local Economies Through Health Care*. Community and Rural Development Institute, Cornell University (Winter) 7(1).

Morton, L. W., N. Bills, and D. Kay. (1998). *The Health Sector in Rural Economies: Allegany, Cattaraugus, and Chautauqua Counties*. Community and Rural Development Institute, Cornell University.

Morton, L. W. (1998). *Best of Policy Analysis and Management Website Handbook*. Department of Policy Analysis and Management, Cornell University.

Morton, L. W. (1997). "Medicaid Managed Care and Community Economic Development." *New York State College Human Ecology Policy Perspectives* Fall 17-26 series, Cornell University.

Grant and Research Awards

Miller, G. A. and L.W. Morton. *North Fork Maquoketa River Headwaters Watershed Project*. (Coffee Creek Watershed Improvement Association) Iowa Watershed Improvement Review Board (WIRB). 7/2008 to 6/2011 \$226,068.

Morton, L.W., G. A. Miller, J. Dewitt, M. Helmers. *Developing Local Leadership and Extension Capacity for Performance-driven Agricultural Environmental Management*. USDA CSREES National Integrated Water Quality Program. Extension Education. Three years 2008 \$230,000

Miller, G.A., L.W. Morton, C. Pilcher. *Heartland Integrated Water Quality Coordination Initiative*. Renewal USDA CSREES National Integrated Water Quality Program. \$2,500,000. 2008.

Arbuckle, J. Gordon and L.W. Morton. 2008. Program Evaluation of the State Revolving Fund's Local Water Protection Program. Iowa Department of Natural Resources \$42,427.

Miller, G. A. and L.W. Morton 2007. "Lime Creek Market-based Nonpoint Source Management Project" Iowa Watershed Improvement Board. \$116,141.

Miller, G. A. and L.W. Morton. 2007 "Coldwater-Palmer Creek Performance-based Environmental Project" Iowa Watershed Improvement Board \$116,141.

Morton, L.W., J. Miller, D. Engle. 2007 "The Landowners' Decision: Grazing and Fire as Management Tools on Iowa Grasslands and Oak Savannas" ISU Leopold Center \$65,832

"Building a Survey Framework to Close the Rural Data Gap" (2005-06) Collaborative Pi L.W. Morton, C. Cutrona, M. Larsen, C. Gundersen, F. Lorenz, S. Nusser, T. Maiti, Jean Opsomer. ISU Institute of Science and Society \$7,274.

"Collaborative Infrastructure, Information Technology, and Public Service Provision" (2005-6) Y.C. Chen, Richard Morse, L.W. Morton ISU Institute of Science and Society \$7,000.

New Rural Iowa project beginning (2006-2011) IOW03704 Hatch 0208525

L.W. Morton, C. Flora, J. Flora, B. Allen, S. Sapp, P. Lasley. ISU AES funds graduate student

Miller, G. A. and L. W. Morton. (2004). "Educational Program to Increase Citizens' Responsibility for Management of Agricultural Watersheds." USDA National Integrated Water Quality Program 3 years \$296,079.

Miller, G. A., J. D. Lawrence, and L. W. Morton. (2004-08). Heartland Integrated Water Quality Coordination Initiative. USDA CSREES National Integrated Water Quality Program. \$2,312,410.*

Greder, K. and L. W. Morton. (2004). Food Insecurity \$8,641 part of ISU Extension Family Nutrition Program FY05 Iowa Food Stamp project (\$931,698); IDPH \$5,000* for food insecurity (contract agreed to but not executed yet).

Morton, L. W., M. J. Oakland, S. Garasky, K. Greder, and P. Flakoll. (2003-04). "Impact of the Food Environment on the Dietary Choices, Intake, and Health of Rural Elderly who Live in Iowa Food Deserts." USDA Special Research with Center for Designing Foods to Improve Nutrition. \$29,851.*

Greder, K., L. W. Morton, S. Garasky, and M. J. Oakland. (2003-04). Iowa Food Security Report Card. Iowa Department of Public Health. \$27,800.*

Greder, K., S. Garasky, H. Jensen, and L. W. Morton. (2003). Iowa Food Security Report Card. Iowa Department of Public Health. \$40,000.*

Betterley, C., M. J. Oakland, and L. W. Morton. (2002-03). Iowa Family Nutrition Program. Iowa Department of Human Services. \$930,000.* "Assessment of Local Food Systems and Social Organization Interactions and their Influence on Diets and Health of Low-income Populations" L. W. Morton and M. J. Oakland. \$32,134.

Maney, A., A. Ho, and P. Coates. (2002). Involving Citizens in Public Decision-making. Six Cities Project in Eastern Europe. Slovakia Team: L. W. Morton, A. Ho, and G. Clausen. U.S. State Department. April 26-May 5.

Morton, L. W. and S. Padgitt. (2001-02). "Rivers, People and the Places They Live: Connecting Social and Economic Conditions to River Ecology Symposium." Council of State Government. \$10,000.*

Greder, K., S. Garasky, H. Jensen, and L. W. Morton. (2002). Iowa Food Security Report Card. Iowa Department of Public Health. \$29,997.*

Betterley, C., K. Greder, M. J. Oakland, and L. W. Morton. (2001-02). Iowa Family Nutrition Program. Iowa Department of Human Services. \$909,276.* "Assessment of local food systems and social organization interactions and their influence on diets and health of low income populations" L. W. Morton and M. J. Oakland. \$32,450.

Morton, L. W., S. Padgitt, J. Flora, J. Zackarakis-Jutz, and S. Scholl. (2001-02). "Building and Sustaining Resident-led Watershed Management in At-Risk Watersheds in Iowa." U.S. Environmental Protection Agency (EPA) Region IV CWA 104b3. \$53,289.*

Morton, L. W. (2001-06). USDA Agricultural Experiment Station (AES) multi-state project NC1001 "Systems Analyses of the Relationships of Agriculture and Food Systems to Community Health." Morton, chairperson, a team of 26 researchers in 14 states. Iowa State University AES \$64,000 for 2001-05.

Coates, P. and A. Ho (2001-04). Iowa Sloan Project-A Partnership to Build “Citizen-Initiated Performance Assessment” in Iowa. Paul Coates and Alfred Ho, co-principal investigators 3year project. L. W. Morton, project team member \$13,770 for 2001-02.

Morton, L. W. (2000-01). USDA Agricultural Experiment Station (AES) multi-state project NCT 183 Structural Implications of Food Systems and Communities on Population Health. Travel dollars (\$1,000).

Morton, L. W. and T. Lyson. (2000-01). Linking Agriculture, Food Systems, and Community Systems to Population Health Conference. USDA National Research Initiative (NRI) Competitive Grants Program No. 00-35401-9465. \$10,000.*

Morton, L. W. and N. Bills. (1997-98). Economic Impact of the Health Care Sector in a Three County Rural Region. Funded by CaRDI (Community and Rural Development Institute, Cornell University), \$7,500.

Morton, L. W. (1997-98). Communicating with Your Health Care Provider. Funded by Seneca and Ontario Counties Departments of Health and NYS Department of Health, Office of Managed Care. \$50,000.

Morton, L. W. and N. Bills. (1997-99). Rural Community Capacity to Manage Health Care Structure Change. Funded by SPC Research/Extension Grants Program, USDA Agricultural Experiment Station. \$16,000.

Coffman, C. and L. W. Morton. (1997-99). National 4-H Cooperative Curriculum grant: Youth and Consumer Decision Making. \$40,000.

Morton, L. W., M. Brink, and D. J. Tobias. (1994-97). Medicaid Participants Knowledge and Perceptions of Managed Care in Rural Counties Funded by USDA Experiment Station, Cornell University. \$14,000.

Morton, L. W. (1990). P.R. China, U.S. farmer delegate to China with U.S. Sustainable Agricultural Delegation. Funded by Curtice Burns Foods, *The Shepherd Magazine*, Cornell Cooperative Extension, and USDA Experiment Station at Cornell University. \$5,000.

Grants Submitted/Under Review

Harr, D. C., D.M. Debinski, J. R. Miller, L.W. Morton, D. M. Engle. Enhancing Habitat Quality for Species of Greatest Conservation Need in Working Landscapes: The Use of Fire and Grazing to Promote Grassland Biodiversity. Submitted to the U.S. Fish and Wildlife Service State Wildlife Grant Competitive Program November 2008. \$873,678.

Gunderson, C., C. Cutrona, M.D. Larsen, F. O. Lorenz, T. Maiti, L.W. Morton, S. M. Nusser. *Linking People to Places in Rural America* USDA NRI Submitted 2/14/08 \$500,000. not funded.

Morton, L. W. Building Capacity and Educational Assistance for Watershed Communities in the Heartland. U.S. Environmental Protection Agency 2006 \$139,586 subcontract to University of Missouri with Bob Broz \$379,438. not funded

Opsomer, J, C. Cutrona, C. Fulcher, C. Gundersen, M. Larsen, F. Lorenz, T. Maiti, L.W. Morton, S. Nusser, H. Butler. 2005 Center for Rural Population Surveys submitted to NIH/NICHD PAR-04-138 R21 Developmental Infrastructure \$1,085,332. not funded

Miller, L. M. 2005 “Decision Making by Dairy Graziers: Choice or Chance” NC-SARE Preproposal approved. Full proposal due Oct 25, 2005 \$149,468 L.W. Morton sociology consultant (3 years) Not Funded

Citations and Recognitions

Morton, L.W. 2006. Rural Food Deserts: Food Price Comparisons Local Grocery Stores and Out-of-County Wal-Mart, First place, scientific poster. Rural Sociological Society annual conference Louisville, Kentucky.

Morton, L. W., E. A. Bitto, M. J. Oakland, and M. Sands. Rural Sociological Society. (2003). First place, scientific poster “Food Deserts and Civic Structure.” Annual Conference Montreal, Canada July 27.

Michaels, B., M. J. Oakland, L. W. Morton, and E. A. Bitto. (2003). Borlaug World Food Day poster contest. First place “Iowans Living in Rural Food Deserts: Food Insecurity and Limited Food Choices.”

Coffman, C. and L. W. Morton. (1999). A Style of Your Own: Discovering Choice, Managing Choice and Helpers’ Guide. 4-H Cooperative Curriculum System Publication. National 4-H Collection. Juried curriculum award.

Morton, L. W. and G. Ingraham. (1999). Telly Award for *Communicating with your Health Care Provider*, video in English and Spanish.

Morton, L. W. (1999). “Asking the Question: What Are the Relationships of Materialism, Commercialism and Children?” Abstract citation in *Children and Adolescents in the Market Place: Twenty-five Years of Academic Research* edited by T. M. Chandler and B.M. Heinzerling, p. 628.

Professional Affiliations and Leadership

Board of Directors

RUPRI Rural Policy Research Institute (2003-present).

Professional Associations

Rural Sociological Society (Council 2006-9; Awards Committee chair 2007-08; Nominating Committee 2004; Endowment Committee 2003-06; Community Interest Group, vice chair 2000-01; chair 2001-2; Membership Committee 1998-2001; Rural Health Interest Group chair 1999)

American Sociological Association, Medical Sociology Section; Community and Urban Sociology Section.

American Public Health Association

American Council on Consumer Interest, (International Committee 1993-1997)

Epsilon Sigma Phi National Extension Honorary, (Membership chairperson 1995)

Alpha Kappa Delta (International Sociology Honor Society)

Editorial Board

Journal of Hunger & Environmental Nutrition.

Department & University Citizenship and Leadership

Sociology Department Extension Coordinator (2005-present)

Sociology Awards Committee (2003-present)

Alpha Kappa Delta, Sociology Honors Society advisor (2001-2005)

Sociology Seminars Committee (1999-2001); chairperson (2000-01)

Department of Sociology Executive Committee, Iowa State University (2000-02)

College of Agriculture Plan of Work Committee, Iowa State University (2000)

Human Ecology Dean Search Committee, Cornell University (1997-1998)

Cornell University Health, Nutrition, and Food Systems Statewide Program Committee, (1997-1999 co-chair)

Cornell Cooperative Extension Forum Program Committee (1995-96 chairperson)

Refereed Journals Reviewer

Journal Hunger & Environmental Nutrition 2005

Rural Sociology 1996 to present

Agriculture and Human Values 2002 to present

Health and Place 2004 to present

Nonprofit Management and Leadership 1999 to present

Journal of Family and Economic Issues 1996 to present

Sociologia Ruralis (2008 to present)

Panel Manager/Grants Reviewer

The Georgian National Science Foundation (2006-current) reviewer

USDA CREES Rural & Community Development: Small Business Innovation Research Program January, (2004) panel reviewer 2006, 2007

Fund for Rural America Rural, Community Innovation, panel manager (2001) USDA

National Science Foundation, Sociology Program reviewer (2001)

Office of Rural Health Policy, USDHHS reviewer (1996-2001)

Bureau of Primary Health Care, USDHHS reviewer (1997)

Conference Presentations/Posters Invited* and Refereed**

Hu, Zhihua and L.W. Morton "Perceptions of Water Quality in the United States" [poster] USDA CSREES National Water Conference, Feb 8-13, 2009 St Louis.

McGuire, J. and L.W. Morton, "The Hewitt Creek Model: Longitudinal Study of Attitudes and Behaviors of NE Iowa Farmers Developing a Performance-based Environmental Management Model." [poster] USDA CSREES National Water Conference, Feb 8-13, 2009 St Louis.

Hu, Zhihua and L.W. Morton "Field and Farm Conservation Practices". 2008 RSS Annual meeting, July Manchester, NH.

Morton, L.W. "Farmer Conservation Practices: The Promises & Challenges of the Citizen Effect." USDA CSREES National Water Conference February 6, 2008.

Morton, L.W. May 24, 2007 "Shared Leadership" NE Iowa Community & Regional Planning Conference. Hotel Winneshiek, Decorah, Iowa. {N=125}

Morton, L.W., and Zhihua Hu. 2007. "A Different View: Mid-West Farmers' Perceptions of Water Quality" Rural Sociological Society conference. Santa Clara, CA. August 4, 2007

Morton, L.W. "Getting to Better Water Quality Outcomes: The Promise & Challenge of the Citizen Effect" Lyson Memorial for Research and Scholarship. Development Sociology. Cornell University. June 23, 2007

Morton, L.W. June 1, 2007 "The Art of Integrating Science and Local Knowledge in Targeting BMPs" Targeting Conference Heartland Nutrient and Pesticide Mgt.

Morton, L.W. April 13, 2007 Lunch N Learn Breeze for Extension "Practice based Survey results-Iowa"

Morton, L.W. and S. Brown. 2007. "Water Issues in the Heartland: Urban and Rural Perspectives" Session National Water Conference January 30 Savannah GA

Morton, L.W. and the Heartland Team. 2007. "Water Quality Issues in the Heartland: Iowa, Kansas, Missouri, Nebraska" Poster National Water Conference January 30 Savannah GA

Corey, Kristen G., L.W. Morton, E. A. Bitto, T. Terrill 2006 Partnerships and Public Connections in Solving Water Quality Issues in Camp Creek. Poster and program. Building Partnerships for Collaborative Watershed management: An Interactive Regional Forum Nov 7-8, 2006 Kansas City, Missouri.

Morton, L.W. 2006. "Rural Food Deserts: Food Price Comparisons Local Grocery Stores and Out-of-County Wal-Marts." Poster session Rural Sociological Society annual meeting, Kentucky.

- Morton, L.W. 2006. "The Role of Civic Structure in Achieving Performance Based Environmental Management." Rural Sociological Society annual meeting, Kentucky
- Morton, L.W. 2005** "Rural Mortality Gradient" American Sociological Association annual meeting, Philadelphia, August 16, 2005.
- Morton, L. W. (2004). "American Rurality and Relationships to Age-adjusted Mortality 1968-97" American Public Health Association session Health and Place: The Health Impact of Communities in Washington D.C., November 9.*
- Morton, L. W. (2004). "Watershed Management & Civil Society: Getting to Outcomes" in Examining the Social Dimensions of Watershed Management session. Rural Sociological Society 67th annual meeting in Sacramento, August 15.
- Morton, L. W. (2004). "Rural Health Policy" Policy Briefs from Challenges for Rural American in The Twenty-First Century. Rural Sociological Society 67th annual meeting in Sacramento, August 14.
- Morton, L. W., N. Glasgow, and N. E. Johnson. (2004). "Critical Issues in Rural Health: Authors Meet Critics." Rural Sociological Society 67th annual meeting in Sacramento, August 14.
- Morton, L. W. (2003). "Solving the Problems of Food Deserts: Personal Networks and Civic Structure." Rural Sociological Society annual conference in Montreal, Canada, July 28.
- Bitto, E. A. and L. W. Morton. (2003). "Local Transportation and the Food Environment." Rural Sociological Society annual conference in Montreal, Canada, July 29.
- Allen, B. and L. W. Morton. (2002). "Rural Housing and Civic Structure." Rural Sociological Society annual conference in Chicago IL.
- Morton, L. W. (2002). "The Case of Squaw Creek Watershed Council." International Society of Natural Resources in Bloomington IN, June 4. *
- Morton, L. W. (2002). "Metrics of Watershed Civic Structure." Rivers, People and the Places Live: Connecting Social and Economic Conditions to EMAP River Ecology Symposium Kansas City, EPA and Council of State Governments conference, May 9. *
- Morton, L. W. (2001). RSS Conference, moderator and discussant "Rural Health and Aging."
- Morton, L. W. (2000). "The Contribution of Social Capital to the Construction of Civil Society." ARNOVA Association for Research on Nonprofit Organizations and Voluntary Action in New Orleans LA, November 16-18. **
- Morton, L. W. (2000). "Rural Capacity to Solve Local Health Issues." Refereed roundtable for medical sociology section at American Sociological Association 2000 Conference in Washington D.C., August. **

Morton, L. W. (2000). "Civic Community and Quality of Life in Rural Communities." Rural Sociological Society 2000 Conference in Washington D.C., August.

Morton, L. W. and S. Scholl. (2000). "Citizen-led Watershed Communities." Rural Sociological Society 2000 Conference in Washington D.C., August.

Morton, L. W. (2000). Invited session organizer: Civil Society & the Construction of Public Policies. Rural Sociological Society 2000 Conference in Washington D.C., August.*

Morton, L. W. (2000). Invited session moderator and discussant: Determinants of Health and Longevity. Rural Sociological Society 2000 Conference in Washington D.C., August.*

Morton, L. W. (1999). "Indicators of Effective Civil Society: Associations and Groups." ARNOVA Association for Research on Nonprofit Organizations and Voluntary Action, in Washington D.C., November 6. **

Morton, L. W. (1999). "Rural Communities and the Construction of Indices of Community Well-Being" Rural Sociological Society 1999 Conference in Chicago IL.

Morton, L. W., N. Bills, and D. Kay. (1999). "The Health Sector in Rural Economies." American Council on Consumer Interests in Chicago IL, March 25.

Morton, L. W. (1998). "Civil Society and Community Organization of Health." Rural Health Policy session convener and presenter. Rural Sociological Society 1998 Annual Conference, August.

Morton, L. W. (1998). "Disjunctures in U.S. Health Policy." Medical Sociology Refereed Roundtables for 1998 Annual Meeting of the American Sociological Association, August.**

Bonavia, M. and L. W. Morton. (1998). "Personal Information Privacy Issues Relating to Consumption in the U.S. Marketplace." American Council on Consumer Interests 1998 Conference in Washington D.C., March. **

Morton, L. W. (1997). "Information as a Key Determinant of Medicaid Managed Care Health Plan Enrollment." American Council on Consumer Interests Conference, April. **

Morton, L. W. (1997). "Non-Metropolitan New York State County Medicaid Expenditures." Rural Sociological Society Conference, August.*

Morton, L. W. (1995). "Youth, Commercialism, and Materialism." American Council on Consumer Interest Conference, March.*

Morton, L. W. (1995). "Medicaid Families and Managed Care." National Rural Families Conference at KSU, September.*

Public Presentations

“Humans as a Key Variable in Managing for Grassland Resiliency” January 30, 2009 Ohio State University Departments of Crop Sciences and Horticulture.[30 people]

Iowa Food Deserts. January 14, 2009. Ohio State University [video conference to OARDC Wooster] [25 people].

Defining and Conceptualizing Areas of Low Access to Affordable and Nutritious Food. October 9, 2008. Economic Research Service Science Roundtable Access to Affordable and Nutritious Food: Understanding Food Deserts. Washington DC [119 people]

Public Perceptions & Attitudes about Water in Iowa, Iowa 8th Annual Water Monitoring Conference. Keynote Scheman Conference Center February 26, 2008. [200 people]

Using Your Passion to Affect Public Policy. U Corridor, ISU Extension Leadership series. February 26, 2008 Milford, IA. [56 people]

Farmer Decision Makers: What Can They Be Thinking? ISU Iowa Learning Farm. February 15, 2008.

Documenting Change: Involving Landowners & Farm Managers in Assessing and Monitoring Change” Jan 24, 2008 Nebraska City. Heartland Impact Assessment & Achievements in Water Quality Protection Round Table [35 people]

“The Art of Integrating Science and Local Knowledge In Targeting BMPs” June 7, 2007 Nebraska City, NE Heartland Watershed Coordination Initiative Nutrient & Pesticide Management conference [70 people]

“Practice-based Survey Results Water Quality Issues in Iowa” April 13, 2007 ANR Lunch and Learn Breeze

“Shared Leadership: Creating Self-Organizing Capacity” May 25, 2007 NorthEast Iowa Food & Fitness Coalition, Decorah, Iowa. [100 people]

“Stakeholders’ Involvement in Watershed Management Decisions” January 19, 2007 ISU Natural Resources Ecology Management seminar [53 people]

“Stakeholder Involvement in Watershed Management in Eastern Nebraska” 2006 (November 30) Heartland Water Quality Coordination Project Nutrient, Pesticide Management Inservice Agricultural Research and Development Center (ARDC) Mead, Nebraska [45 people]

“Rural Health Gradient” May 30, 2006 Ag and Health Summit. Des Moines Community College Ankeny [55 people]

“Rural Health Gradient” March 31 Sociology Seminar, Brenton College of Ag

“Watershed Planning 101” January 12, 2006 Iowa Watershed Conference Adventure Inn, Altoona. [28 people]

“Local Leadership, Civic Structure, and Food Insecurity in High Poverty Areas” May 26, 2004 Cultures, Governance & Rural Poverty in the Midwest: Toward a Regional Research Framework to Reduce Poverty, Chicago.

“Rural Elders and Access to the Food Environment” March 26, 2004. Iowa Association of Family & Consumer Sciences University of Northern Iowa, Cedar Falls.

“Food Security” Spring Nutrition Education Conference April 5, 2004 Des Moines Iowa. 85 educators

“Food Deserts” March 25, 2003. Iowa Public Health Conference, Ames Iowa concurrent session 38 people

“Community Food Assessment: Food choice challenges in rural and urban areas with few grocery stores” Creating a Local Community Food Security Profile. National Workshop & Iowa Food Policy conference, September 5, 2003, Drake University, Des Moines. PM 3 hour workshop 35 people

Iowa Food Desert Research National Workshop & Iowa Food Policy conference, September 5, 2003, Drake University, Des Moines. AM presentation. 120 people.

“Diets and Rural Food Insecurity in Iowa Food Deserts” Nov 6, 2003 Midwest Rural and Agricultural Safety & health Forum. Iowa Methodist Medical Center, Des Moines, Iowa. 70 people.

Davenport Food Desert Findings. Nov 21, 2003, Keynote speaker at Scott County Cooperative Extension 100 year Luncheon, Bettendorf. 60 people.

Morton, L.W. March 5, 2002. “Food Security Assessment for Iowa.” First Iowa Food Policy Conference. Drake University, Des Moines, IA. 250 people

Morton, L. W. February 2002 “Does Food Insecurity Exist in Iowa?” Nutrition Policy in Action, Iowa Dietetic Association. Des Moines, IA. ICN State Library. 150 people

“Civic Engagement to Solve Food Access Problems.” April 25, 2002. The Food System as an Instrument of Public Health. Current Issues in Nutrition. Presentation to National satellite conference originating in Ames, IA. Downlink to 58 Iowa ICN sites (142 people) and 36 national sites in 14 states.

Community

Story County (Iowa) Planning and Zoning Commission (2003-2009)

Cornerstone Church of Ames

Auburn Alliance Church, S.S. teacher, Deaconess (1998-99)

FarmNet Steering Committee (1993-95)
Town of Macedon Planning Board, Macedon, NY (1989-93)
Town of Macedon Open Space Conservation Committee, chairperson (1991-93)
Macedon Beautification Committee, chairperson. Village and Town of Macedon, NY (1992-93)
4-H Club leader, Woolly Hill Gang. Wayne County, NY (1990-93)
Rochester International Friendship Council-host family to international students studying at
University of Rochester and RIT (1989-1993)
Zoning Board of Appeals, Fulton, NY. chairperson (1982-86)
Consumer Credit Counseling Service of CNY, Board of Directors (1974-79)

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