

Curriculum Vita

Carl W. Roberts

Office Address

Department of Sociology
217A East Hall
OR
Department of Statistics
102C Snedecor Hall

Iowa State University
Ames, IA 50011
(515) 294-3440

Home Address

226 Northbrook Circle
Ames, IA 50014
(515) 292-3933

Birth Date

October 21, 1948

Marital Status

Married, one child
Spouse: Wies I. Roberts (Dutch national)

EDUCATION

1975-1983 SUNY at Stony Brook

M.A. Sociology (1977)

M.S. Applied Mathematics & Statistics (1982)

Ph.D. Sociology (1983)

The Problem of Generations: An Examination of the Effects of the
1960s (dissertation title)

1966-1975 University of Maine, Orono

B.A. Philosophy & Sociology (1975) (1968-1972 in U.S. Air Force)

Areas of specialization:

theory, sociology of knowledge, statistics, research methods, historical
sociology, mass communication & public opinion

AWARDS AND GRANTS

- 2010 Visiting International Fellowship in research methods (May 5-28; Institute of Social Research, Department of Sociology, University of Surrey, Guildford, UK) £2000.
- 2002 Iowa State University LAS Computer Advisory Committee grant for "Technology-based Instruction." \$800.
- 1997 Grant from the University of Groningen, the Netherlands, for "National Policy Discourse in the Russian and East European Press." \$3,000.
- 1988-1989 Iowa State University Achievement Foundation grant for "Religion and Politics in Holland and the United States." \$2,575.
- 1985-1986 Iowa State University Achievement Foundation grant for "The Role of History in Shaping Ideas: Exorcism as a Case Study." \$2,500.
- 1978-1979 Luftbrückendank Foundation Fellow, West Berlin, Germany.
- 1977-1978 Fulbright Scholar, West Berlin, Germany.

ACADEMIC POSITIONS

- 1990-pres. Associate Professor (Sociology/Statistics, ISU)
- Summer 2007 Visiting Professor (Zentrum fuer Umfragen, Methoden, und Analyze [Center for Surveys, Methods, and Analysis], University of Mannheim, Germany)
- 2006-2007 Visiting Professor (Department of Communication Science, Free University, Amsterdam, the Netherlands)
- Summer 2004 Visiting Professor (Zentrum fuer Umfragen, Methoden, und Analyze [Center for Surveys, Methods, and Analysis], University of Mannheim, Germany)
- 1997-1998 Visiting Professor (Department of Social-Scientific Information Studies, University of Groningen, the Netherlands)
- 1991-1992 Visiting Professor (Institute of Cultural and Social Studies, University of Leiden, the Netherlands)

- 1989-1990 Faculty Associate involved in the linguistic content analysis of narrative student evaluations (Center for the Study of Higher Education, The Pennsylvania State University)
- 1984-1989 Assistant Professor (Sociology/Statistics, ISU)
- 1982-1983 Research associate with Prof. Richard Green (Psychiatry, SUNY-SB) on his research into the development of gender identity
- 1980-1983 Statistical consultant and data analyst on eight ongoing research projects at a sex therapy center directed by Prof. Joseph LoPiccolo (Psychology, SUNY-SB)
- 1977, 1980 Part-time Instructor (Sociology, SUNY-SB)
- 1977-1979 Independent researcher (Freie Universität, Berlin)

COURSES TAUGHT

- SOC 302 Research Methods: 1984, 1985(2), 1986, 1987, 1988(2), 1989, 1990(3), 1992(2), 1993, 1994(2), 1995(2), 1996(3), 1998(2), 1999(2), 2001.
- SOC 401 Sociological Theory: 2003, 2004, 2005, 2007, 2009, 2010.
- SOC 607 Contemporary Theory: 2001, 2002, 2003, 2004, 2005, 2006, 2008, 2009.
- SOC 698 Sociology of Culture: 2002, 2008.
- STAT 401 Statistical Methods for Research Workers: 1985(2), 1986(2), 1987, 1988(2), 1990(2), 1992, 1994(2), 1996(2), 1998, 2000(2), 2001, 2002(2), 2003, 2004(2), 2006, 2008(2), 2010.
- STAT 404 Statistics for the Social Sciences: 1985, 1987, 1989, 1993, 1995, 1999, 2003, 2005, 2007, 2009.

FOREIGN LANGUAGES

Fluent in Dutch and German

ADVISING

Present Ph.D. Students:

[Timothy Driscoll](#)

[Hexuan Liu](#)

Past Ph.D. Students:

Elena Polush Program theory of a USDA grants program for evaluation based on quantitative content analysis and oral history narrative analysis (in Agricultural Education: co-major with Prof. Nancy Grudens-Schuck)

Yong Wang The Discursive Structures of Totalitarian Ideology

André Nauta Trends in American Religion, 1964-1986: Implications for the Future

Present M.S. Students:

[Hexuan Liu \(statistics\)](#)

Past M.S. Students:

[Hexuan Liu](#) [Cultural Forms Underling the Health Care Systems in the United States and Canada: A Comparative Study on Editorials of the Two Countries from 1965-1999](#)

Jennifer Hockett A Study of the Social Construction of Ideas in and across Two Cultures using a Bayesian Approach to Modality Analysis

Qun Xiang Applying Categorical Data Analysis to Modality Study

Marla Perry Family Mosaic: How Multiracial Families “Do Family”

Yijiang Pan Fitting Generalized Linear Mixed Models to Categorical Data from Hungarian Newspaper Editorials

Aihua Zhou Fitting a Generalized Linear Mixed Model to Nested Data from Prime Time Television

Yanan Zhang A Sampling Approach to Estimating Standard Errors for Log-linear Parameters: Applications to Female and Male Speech on U.S. Prime Time Television

Pan Yijiang A Frame Analysis of Hungarians after 1989

- Yong Wang Categorical Data Analysis of Textual Data from People's Daily
- Wenzheng Cai A Semantic Text Analysis of Editorials from Asahi Shinbun and Yomiuri Shinbun
- Beth Lencowski A Semantic Text Analysis of East and West German News Coverage of the Sandinista Revolution and the Chinese Invasion of Vietnam
- Lisa Wicklund A Semantic Text Analysis of Female and Male Speech on U.S. Prime Time Television
- Ya-Chun Wang The Effects of the Women's and Civil Rights Movements on the Attitudes of the U.S. Electorate, 1970-1988
- Diane S. Sly Computer-aided Content Analysis: An Application to Transcripts of Prime Time Television

Member of Other Examination Committees:

	<u>Past</u>	<u>Current</u>
Ph.D.	13	1
M.S.	46	4

MEMBERSHIPS IN PROFESSIONAL ASSOCIATIONS

- 1977-pres. American Sociological Association
- 2006-2007 International Communication Association
- 2000-2001 International Communication Association
- 1985-1990 Midwest Sociological Society
- 1982-1984 Eastern Sociological Society

CONSULTING

- 2009-pres. Statistical consultant for Iowa Water Center on its Biofuels Project.

- 1984-pres. Statistical consultant to the Iowa State University community (10% of faculty appointment).
- 1987-pres. MetaText, Inc., in the development of content analysis software.
- 1989-1990 The Evergreen State College in program evaluation.

INVITED PRESENTATIONS

- 2010 "National Discourse in Post-Unification Germany: Trends in Eastern vs. Western Journalists' Modal Usage, 1990-1997," invited talk at a symposium on Transcultural Perspectives on Nationalism and Ethnicity in the 20th Century (University of Heidelberg, Germany).
- 2009 "The Place of Quantitative Analysis in Historical Research" invited panel presentation (History Department, ISU).
- 2008 "Matters of Fact, Opinion, and Credibility: Distinguishing Stochastic from Substantive Information in Texts," invited talk at Conference on Optimal Coding of Open-Ended Survey Data (University of Michigan, Ann Arbor).
- 2007 "Discourse as Hinged (*Gescharnierd*); Words as Links (*Schakels*)" invited seminar (Free University, Amsterdam, the Netherlands).
- 2007 "Modalizing the Link: On Measuring the Social Construction of 'the Possible,' 'the Impossible,' 'the Inevitable,' and 'the Contingent'" invited seminars (University of Groningen, the Netherlands; University of Dortmund, Germany).
- 2006 "Modalizing the Link: On Measuring the Social Construction of 'the Possible,' 'the Impossible,' 'the Inevitable,' and 'the Contingent'" invited seminars (Greenlee School of Journalism and Communication, ISU; Free University, Amsterdam, the Netherlands).
- 2000 "Theories of Meaning and Inference: Methods Available and Potential Research Applications" as part of a "Computer-Aided Text Analysis" workshop organized by Klaus Krippendorf (Acapulco, Mexico).
- 1998 "Vragen die Alleen Tekstanalyse Antwoord Op Kan Geven" an invited seminar (Free University, Amsterdam, the Netherlands).
- 1998 "Do Words Matter? And Other Questions that Only Text Analysis Can Address" an invited seminar (University of Dortmund, Germany)

- 1997 "The Decline of Christendom in the Middle Ages: A Content Analysis of Plausibility Among 4th to 17th Century Documents from the Acta Sanctorum" an invited seminar (Oxford University, England)
- 1997 "Linguistic Content Analysis" an invited seminar (University of Groningen, the Netherlands)
- 1997 "Do Words Matter? And Other Questions that Only Text Analysis Can Address" an invited seminar (University of Groningen, the Netherlands)
- 1994 "*Verstehen* and the Quantification of Language" an invited seminar (University of Munich, Germany)
- 1994 "Die Politik der Säkularisierung" an invited seminar (University of Leipzig, Germany)
- 1994 "Content and Text Analysis" an all-day workshop given at the Social Science Information Technology Conference (Amsterdam, the Netherlands)
- 1994 "The Content Analysis of Texts" an invited seminar (Department of Journalism, University of Texas, Austin)
- 1994 "Linguistic Content Analysis" an invited seminar (Statistics Department, Texas A&M)
- 1993 "The Politics of Secularization" an invited paper presented at a conference on "Modernisierung und Säkularisierung in Europa" (University of Munich, Germany)
- 1992 "Linguistic Content Analysis" a presentation in the "Text and Content Analysis" session—also chaired by Roberts—at the Social Science Information Technology Conference (Amsterdam, the Netherlands)
- 1992 "Relational Approaches to the Content Analysis of Texts and Transcripts" an invited seminar (Groningen University, the Netherlands)
- 1992 "When Ideologies No Longer Make Sense" an invited paper presented at a conference on "Kulturelle und politische Orientierungen im Europa der Zukunft" (University of Munich, Germany)
- 1992 "Content Analysis" a workshop given at the Department of Sociology and Anthropology (Tel Aviv University, Israel)
- 1992 "Relational Approaches to the Content Analysis of Texts and Transcripts" and "The Decline of Christendom in the Middle Ages" invited seminars (University of Budapest, Hungary)

- 1992 "Content Analysis and Indigenous Knowledge Systems Research" an invited seminar presented at the Institute of Cultural and Social Studies (University of Leiden, the Netherlands)
- 1991 "Content Analysis" a didactic seminar at the American Sociological Association meeting (Cincinnati)

REVIEWING

Research Proposal for NWO (Dutch equivalent of NSF): 2002,
[Sociological Focus](#) 2001,
[Field Methods](#) 2000, 2001,
[Sociological Methodology](#) 2005,
[Sociological Perspectives](#)
[Sociological Inquiry](#)
[Social Forces](#)
[Journal for the Scientific Study of Religion](#)
[Archives of Sexual Behavior](#)
Iowa State University Press
Research Proposals for NSF 2000, 2007,
[Contemporary Sociology](#) 2005,
[American Journal of Sociology](#) 2007,
[Social Movement Studies](#) 2007,
[Social Methods and Research](#) 2009,

PAPERS AND PUBLICATIONS

Refereed publications:

Carl W. Roberts and Yong Wang

2010 "Traitor in our Midst: Cultural Variations in Japanese vs. Oklahoman Public Discourse on Domestic Terrorism in the Spring of 1995," [Comparative Sociology](#) (in press).

Carl W. Roberts, Cornelia Zuell, Juliane Landmann, and Yong Wang

2010 "Modality Analysis: A Semantic Grammar for Imputations of Intentionality in Texts." [Quality & Quantity](#) (in press).

Roel Popping and Carl W. Roberts

2009 "Coding Issues in Modality Analysis." [Field Methods](#) 21:244-64.

Carl W. Roberts, Roel Popping, and Yijiang Pan

2009 "Modalities of Democratic Transformation: Forms of Public Discourse within Hungary's Largest Newspaper, 1990-1997." International Sociology 24:498-525.

Carl W. Roberts

2007 "Simulating Statistical Control: A Web-based Application of Cognitive Constructivist Learning," TechTrends 51:59-62.

Yong Wang and Carl W. Roberts

2006 "*Schadenfreude*: On the Discursive Structure of an Emotion," Comparative Sociology 5:45-63.

Yong Wang and Carl W. Roberts

2005 "*Actantial Analysis*: Greimas's Structural Approach to the Analysis of Narratives," Narrative Inquiry 15:51-74.

Lei Zhu and Carl W. Roberts

2003 "A Web-based Simulation Built on Constructivist Learning." Proceedings of E-Learn 2003: World Conference on E-Learning in Corporate, Government, Healthcare, & Higher Education, edited by Allison Rossett. Norfolk, VA: Association for the Advancement of Computing in Education.

Carl W. Roberts

2000 "A Conceptual Framework For Quantitative Text Analysis: On Joining Probabilities and Substantive Inferences about Texts." Quality & Quantity 34:259-274.

Carl W. Roberts

1997 "A Generic Semantic Grammar for Quantitative Text Analysis: Applications to East and West Berlin Radio News Content from 1979." Pp. 89-129 in Sociological Methodology, 1997, Vol 27, edited by Adrian Raftery. Oxford: Basil Blackwell.

Carl W. Roberts

1997 "Reply: The Curse of Chauvin." Pp. 169-176 in Sociological Methodology, 1997, Vol 27, edited by Adrian Raftery. Oxford: Basil Blackwell.

Carl W. Roberts and Roel Popping

1996 "Themes, Syntax, and Other Necessary Steps in the Network Analysis of Texts: A Research Paper." Social Science Information 35:657-665.

Carl W. Roberts and Danny Hoyt

1995 "Models and Trends of Log-Linear Association: Applications to Mobility Tables for U.S. White Males, 1952 to 1984." Quality & Quantity 29:17-37.

- Carl W. Roberts and Roel Popping
 1993 "Computer Supported Content Analysis: Some Recent Developments." Social Science Computer Review 11:283-91.
- Elizabeth M. Eltinge and Carl W. Roberts
 1993 "Linguistic Content Analysis: A Method to Measure Science as Inquiry in Textbooks." Journal of Research in Science Teaching 30:65-83.
- Carl W. Roberts
 1991 "Linguistic Content Analysis." Pp. 283-309 in Verstehen and Pragmatism: Essays on Interpretative Sociology, edited by Horst J. Helle. Frankfurt: Peter Lang Verlag.
- Carl W. Roberts
 1989 "Other than Counting Words: A Linguistic Approach to Content Analysis." Social Forces 68:147-77.
- Carl W. Roberts
 1989 "Imagining God: Who is Created in Whose Image?" Review of Religious Research 30:375-86.
- Moshe Semyonov and Carl W. Roberts
 1989 "Ascription and Achievement: Occupational Mobility in the United States, 1952-1984." Pp. 107-28 in Research in Social Stratification and Mobility, Vol 8, edited by Arne L. Kalleberg. Greenwich, CT: JAI Press, Inc.
- Carl W. Roberts, Richard Green, Katherine Williams, and Marilyn Goodman
 1987 "Boyhood Gender Identity Development: A Statistical Contrast of Two Family Groups." Developmental Psychology 23:544-557.
- Richard Green, Carl W. Roberts, Katherine Williams, Marilyn Goodman, and Anthony J. Mixon
 1987 "Specific Cross-Gender Behaviours in Boyhood and Later Homosexual Orientation." British Journal of Psychiatry 151:84-88.
- Carl W. Roberts
 1986 "Tracing Formative Influences on Event Recall: A Test of Mannheim's Sensitivity Hypothesis" Social Forces 65:74-86.
- Julia Heiman, Brian Gladue, Carl W. Roberts, and Joseph LoPiccolo
 1986 "Historical and Current Factors Discriminating Sexually Functional from Sexually Dysfunctional Married Couples" Journal of Marital and Family Therapy 12:163-74.

- Carl W. Roberts and Kurt Lang
1985 "Generations and Ideological Change: Some Observations" The Public Opinion Quarterly 49:460-73.
- Joseph LoPiccolo, Julia R. Heiman, Douglas R. Hogan, and Carl W. Roberts
1985 "Effectiveness of Single Therapists versus Co-Therapy Teams in Sex Therapy." Journal of Consulting and Clinical Psychology 53:287-94.

Nonrefereed publications:

- Carl W. Roberts
2007 "A Conceptual Framework For Quantitative Text Analysis: On Joining Probabilities and Substantive Inferences about Texts." Pp. 367-383 in Data Analysis, Vol. 2, edited by Sotirios Sarantakos. London, UK: Sage.
- Carl W. Roberts
2005 "From Words to Numbers: Narrative, Data, and Social Science by Roberto Franzosi" in Contemporary Sociology 34:425-426.
- Carl W. Roberts
2001 "Content Analysis." Pp. 2697-2702 in International Encyclopedia of the Social and Behavioral Sciences, Vol. 4, edited by Neil J. Smelser and Paul B. Baltes. Oxford, UK: Elsevier.
- Carl W. Roberts
2001 "Quantitative Text Analysis." Pp. 1367-1368 in Reader's Guide to the Social Sciences, Vol. 2, edited by Jonathan Michie. London: Fitzroy.
- Roel Popping and Carl W. Roberts
1998 "Democracy as Reflected in East-Central European Newspapers." Pp. 75-86 in Political Transformation and the Environment: Conference Proceedings, Transformation Processes in Eastern Europe, Part IV, edited by H. van der Wusten. Ridderkerk, the Netherlands: Ridderprint B.V.
- Carl W. Roberts
1997 "Introduction." Pp. 1-8 in Text Analysis for the Social Sciences: Methods for Drawing Statistical Inferences from Texts and Transcripts, edited by Carl W. Roberts. Hillsdale, NJ: Lawrence Erlbaum Associates.
- Carl W. Roberts
1997 "Semantic Text Analysis: On the Structure of Linguistic Ambiguity in Ordinary Discourse." Pp. 55-77 in Text Analysis for the Social Sciences: Methods for Drawing Statistical Inferences from Texts and Transcripts, edited by Carl W. Roberts. Hillsdale, NJ: Lawrence Erlbaum Associates.

Carl W. Roberts

- 1997 "A Theoretical Map for Selecting Among Text Analysis Methods." Pp. 275-283 in Text Analysis for the Social Sciences: Methods for Drawing Statistical Inferences from Texts and Transcripts, edited by Carl W. Roberts. Hillsdale, NJ: Lawrence Erlbaum Associates.

Roel Popping and Carl W. Roberts

- 1997 "Network Approaches in Text Analysis." Pp. 381-389 in Classification and Knowledge Organization: Proceedings of the 20th Annual Conference of the Gesellschaft für Klassifikation e.V. University of Freiburg, March 6-8, 1996, edited by Rüdinger Klar and Otto Opitz. Heidelberg: Springer.

Carl W. Roberts

- 1990 "STAT 401G: Statistical Methods for Research Workers." Pp. 23-8 in Syllabi and Instructional Materials for Social Statistics, edited by Louis R. Gaydosh. American Sociological Association.

Carl W. Roberts

- 1990 "Practice Examples Using the Elaboration Model." Pp. 202-6 in Syllabi and Instructional Materials for Social Statistics, edited by Louis R. Gaydosh. American Sociological Association.

Carl W. Roberts

- 1987 "Statistical Methods for Research Workers (a syllabus)." Pp. 72-76 in Research Methods Courses: Syllabi, Assignments, and Projects, edited by Russell K. Schutt, Theodore C. Wagenaar, and Kevin P. Mulvey. American Sociological Association.

Carl W. Roberts

- 1985 "The Use of Discriminant Analysis in the Quantification of a Syndrome." Contributed Papers of the 45th Session of the International Statistical Institute in Amsterdam (August 1985), Book 1, pp. 179-80.

Books:

Carl W. Roberts

- 2008 "The" Fifth Modality: On Languages that Shape Our Motivations and Cultures. Leiden, NL: Brill Publishers.

Carl W. Roberts (Ed.)

- 1997 Text Analysis for the Social Sciences: Methods for Drawing Statistical Inferences from Texts and Transcripts. Hillsdale, NJ: Lawrence Erlbaum Associates.

Grant proposals submitted in 2009:

- 2009 Smart Retrieval and Encoding of Representative Samples of Newspaper Content: Semantic and Frame Analysis Applications to US and Canadian Health-Related Discourse (\$62,462 proposal to NSF made in conjunction with a £96,774 proposal to JISC with Sophia Ananiadou, University of Manchester). Status: Not funded.
- 2009 Visiting International Fellowship in research methods at the Institute of Social Research, Department of Sociology, University of Surrey, Guildford, UK. (£2000). Status: Funded.
- 2009 Request for REU Supplement for the Project: I/UCRC: Center for NDE Renewal (\$7,845 proposal to NSF). Status: Resubmitted.

Papers/manuscripts/books in preparation:

Carl W. Roberts and Hexuan Liu

“On the Cultural Foundations for Universal Healthcare: Implications from US and Canadian Health-Related Discourse, 1965-1999.”

Carl W. Roberts

Languages of the Social World: A Reader.

Carl W. Roberts, Cornelia Zuell, Andrew Isaacson, and Roel Popping

“National Discourse in Post-Unification Germany: Trends in Eastern vs. Western Journalists’ Modal Usage, 1990-1997.”

Roel Popping and Carl W. Roberts

“Semantic Text Analysis and the Measurement of Ideological Developments within Fledgling Democracies.”

Carl W. Roberts

“Encoding Open-Ended Survey Questions.”

Carl W. Roberts and Roel Popping

“There is No Such Thing as ‘The West’: Cultural Differences in Editorial Usage of Modality within The New York Times and the NRC Handelsblad.”

Carl W. Roberts, Timothy Driscoll, and André Goddu

“The Decline of Christendom in the Middle Ages.”

Carl W. Roberts

“The Politics of Secularization.”

Papers presented at professional meetings:

Hexuan Liu and Carl W. Roberts

“On US Cultural Impediments to Universal Health Care: Findings from a Study of Health-Related Modal Discourse within US and Canadian Editorials, 1965-1999.” Submitted to the 2010 American Sociological Association meeting, Atlanta, GA.

Carl W. Roberts, Cornelia Zuell, Andrew Isaacson, and Roel Popping

2010 “National Discourse in Post-Unification Germany: Trends in Eastern vs. Western Journalists’ Modal Usage, 1990-1997.” Symposium on Transcultural Perspectives on Nationalism and Ethnicity in the 20th Century in Heidelberg, Germany.

Carl W. Roberts

2008 “Matters of Fact, Opinion, and Credibility: Distinguishing Stochastic from Substantive Information in Texts.” Conference on Optimal Coding of Open-Ended Survey Data in Ann Arbor, Michigan.

Carl W. Roberts

2006 “Modalizing the Link: On Measuring the Social Construction of ‘the Possible,’ ‘the Impossible,’ ‘the Inevitable,’ and ‘the Contingent.’” International Communication Association Conference in Dresden, Germany.

Carl W. Roberts, Roel Popping, and Yijiang Pan

2006 “Modalities of Democratic Transformation: Forms of Public Discourse within Hungary’s Largest Newspaper, 1990-1997.” Society for Multivariate Analysis in the Behavioural Sciences and European Association of Methodology Conference in Budapest, Hungary.

Roel Popping and Carl W. Roberts

2006 “Semantic Text Analysis and the Measurement of Ideological Developments within Fledgling Democracies.” Society for Multivariate Analysis in the Behavioural Sciences and European Association of Methodology Conference in Budapest, Hungary.

Carl W. Roberts, Cornelia Zuell, Juliane Landmann, and Yong Wang

2005 “Modality Analysis: A Semantic Grammar for Imputations of Intentionality in Texts.” American Sociological Association meeting, Philadelphia, PA.

Carl W. Roberts

2004 “‘TCA’ General Purpose Software for Semantic and Thematic Text Analysis.” Sixth International Conference on Logic and Methodology, Amsterdam, the Netherlands.

Lei Zhu and Carl W. Roberts

2003 "A Web-based Simulation Built on Constructivist Learning." E-Learn Conference, Phoenix, AZ.

Carl W. Roberts and Yong Wang

2003 "Reading Personhood." American Sociological Association meeting, Atlanta, GA.

Yong Wang and Carl W. Roberts

2002 "*Schadenfreude*: On the Discursive Structure of an Emotion." American Sociological Association meeting, Chicago, IL.

Carl W. Roberts

2000 "Cultural Meanings of Intentionality in Dutch, Hindi, Saudi, and US Editorials." International Communication Association meeting, Acapulco, Mexico.

Roel Popping and Carl W. Roberts

1998 "The Press During Democratic Transition: A Comparative Study of Hungarian and U.S. Editorials, 1990-1997." Dutch Sociological Association meeting, Amsterdam, the Netherlands.

Roel Popping and Carl W. Roberts

1997 "Democracy as Reflected in Newspapers in East-Central Europe." Conference on Transformation Processes in Eastern Europe, Amsterdam, the Netherlands.

Carl W. Roberts

1996 "A Generic Semantic Grammar for Quantitative Text Analysis: Applications to East and West Berlin Radio News Content from 1979." American Sociological Association meeting, New York City, NY.

Roel Popping and Carl W. Roberts

1996 "Network Approaches in Text Analysis." Deutsche Gesellschaft für Klassifikation meeting, Freiburg, Germany.

Carl W. Roberts

1995 "The Politics of Secularization: On Religious Products and the Political Contexts that Enhance Their Appeal." American Sociological Association meeting, Washington, DC.

Carl W. Roberts and Roel Popping

1995 "On the Universe of Text-Related Questions about which Statistical Inferences May be Drawn." American Sociological Association meeting, Washington, DC.

Carl W. Roberts

- 1993 "A Theoretical Map for Selecting among Text Analysis Methods" a presentation at the Inferential Textual Analysis Workshop—organized by Roberts and Kathleen Carley—at Carnegie Mellon University, Pittsburgh.

Carl W. Roberts

- 1993 "Linguistic Content Analysis" a presentation at the Inferential Textual Analysis Workshop—organized by Roberts and Kathleen Carley—at Carnegie Mellon University, Pittsburgh.

Carl W. Roberts and Ya-Chun Wang

- 1992 "Mannheim's Elusive Generation Unit: Implications from Trends in Attitudes Concerning Blacks and Women, 1970-1988." American Sociological Association meeting, Pittsburgh.

André Nauta and Carl W. Roberts

- 1992 "The Secularization of Charity: Trends in U.S. Religious Affiliation, 1964-1986." American Sociological Association meeting, Pittsburgh.

Carl W. Roberts

- 1991 "PLCA: Linguistic Content Analysis." Midwest Sociological Society, Des Moines.

Carl W. Roberts and Danny Hoyt

- 1990 "Polynomial Trends in Mobility: Applications to U.S. White Males, 1952 to 1984." American Sociological Association, Washington, D.C.

Carl W. Roberts

- 1989 "Doing Field Research for the First Time: A Guide for Undergraduate Field Notes." Midwest Sociological Society, St. Louis.

Qin-Qin Ge and Carl W. Roberts

- 1989 "Breaking the Ice: The Sino-U.S. Media Agenda in Time Magazine, 1966-1985." Midwest Sociological Society, St. Louis.

Elizabeth M. Eltinge and Carl W. Roberts

- 1989 "Analyzing Textbooks Using Linguistic Content Analysis." Joint Statistical Meetings of the American Statistical Association, the Biometric Society, and the Institute of Mathematical Statistics, Washington, D.C.

Elizabeth M. Eltinge and Carl W. Roberts

- 1989 "Linguistic Content Analysis: A Method to Quantify Textual Information." American Statistical Association Winter Conference, San Diego.

- Carl W. Roberts and André Goddu
1988 "The Decline of Christendom in the Middle Ages: Mannheim's Contribution to the Weberian Thesis." American Sociological Association, Atlanta.
- Carl W. Roberts
1988 "Why Scientists Disagree: Reflections on the Structure of Scientific Discourse." Midwest Sociological Society, Minneapolis.
- Carl W. Roberts
1988 "Writing Research for the First Time: An Outline for Undergraduate Research." Midwest Sociological Society, Minneapolis.
- Carl W. Roberts
1987 "Syntax in Content Analysis: A Comparison of the 1927 and 1933 Prefaces to the Nazi Party Platform." Midwest Sociological Society, Chicago.
- Carl W. Roberts
1987 "Imagining God: Who is Created in Whose Image?" Midwest Sociological Society, Chicago.
- Moshe Semyonov and Carl W. Roberts
1987 "Ascription and Achievement: Occupational Mobility in the United States, 1952-1984." American Sociological Association, Chicago.
- André Goddu and Carl W. Roberts
1987 "A Statistical Analysis of Exorcism Accounts in the Acta Sanctorum." Popular Culture Association, Montreal.
- Carl W. Roberts
1986 "PLCA (Program for Linguistic Content Analysis)." Midwest Sociological Society, Des Moines.
- Carl W. Roberts
1985 "Other than Counting Words: A Linguistic Approach to Content Analysis." American Sociological Association, Washington.
- Carl W. Roberts
1985 "The Use of Discriminant Analysis in the Quantification of a Syndrome." International Statistical Institute, Amsterdam.
- André Goddu and Carl W. Roberts
1985 "A Statistical Examination of Exorcism Accounts in the Acta Sanctorum." International Congress on Medieval Studies, Kalamazoo (MI).

- Carl W. Roberts, Richard Green, Katherine Williams, and Marilyn Goodman
1984 "Specific Cross-Gender Behaviours in Boyhood and Later Homosexual Orientation." American Sociological Association, San Antonio.
- Carl W. Roberts, Richard Green, Katherine Williams, and Marilyn Goodman
1984 "Boyhood Gender Identity Development: A Statistical Contrast of Two Family Groups." Eastern Sociological Society, Boston.
- Carl W. Roberts and Kurt Lang
1983 "The Other Generation: The Effects of the 1960s on the Political Attitudes of an Intellectual Elite." American Sociological Association, Detroit.
- Carl W. Roberts
1983 "On Cohort Analysis: The Age, Period, Cohort Problem Revisited." Eastern Sociological Society, Baltimore.

Appendix A: Committee assignments since 2000

Sociology Promotion & Tenure Committee for Assistant Professors (PEC II): S00, F00, S01.

Sociology Honors & Awards Committee: F01, S02.

Sociology Seminar Committee: F04, S05, F05, S06.

Sociology Recruitment Committee: F07.

Sociology Executive Committee: F03, S04, F08.

Methods Concentration Exam Committee: Constructed sociology methods prelim for F00, S01, S02, F04, S05, F05, S06.

Social Change & Development Concentration Exam Committee: Constructed sociology SC&D prelim for S00, F00, F01, F03, F07.

Sociology Library Committee: S00 [through present](#).

Sociology Development Committee: F02, S03, F07 [through present](#).

Statistics Library Committee: F00, S01, F01, S02.

Statistics LAS Representative Assembly: S04, F04, S05, F05 & S06 (Deputy Chair).

Statistics Social Committee: F05, S06, F07, S08.

Statistics Curriculum Committee: F02, S03, F03, S04, F04, S05, F08 [through present](#).

Statistics Graduate Minor Committee: F08 [through present](#).

[Institutional Review Board: F09 through present.](#)

Appendix B: Statistics teaching evaluations for 2009

(Please see: <http://www.public.iastate.edu/~carlos/401/homepage.html>
and <http://www.public.iastate.edu/~carlos/404/homepage.html>)

ITEM	STAT 404 Fall 2009 (N=24/34)
Overall ratings:	
Your overall rating of this instructor is:	3.46 (1.74)
Your overall rating of this course is:	3.42 (1.47)
Additional questions:	
ORGANIZATION/EFFICIENCY	3.79 (1.04)
ATTITUDE	4.38 (1.03)
STUDENT INTEREST	4.04 (1.09)
INTERACTION	4.25 (1.15)
EXPLANATION	3.33 (1.28)
EVAULATION	3.67 (1.54)
ORAL COMMUNICATION COMPETENCE	4.48 (0.62)

* Overall ratings are on a 5-point scale from 1=very poor to 5=very good. Other ratings were made on a 5-point scale from 1=Far Below Average to 5=Far Above Average. Variances are in parentheses below means.

Appendix C: Sociology teaching evaluations for 2009

(Please see: <http://www.public.iastate.edu/~carlos/soc401/homepage.html>
and <http://www.public.iastate.edu/~carlos/607/homepage.html>)

ITEM	SOC 607 Spring 2009 (N=5/7)	SOC 401B Fall 2009 (N=?/20)
Overall Ratings:		
Your overall rating of this instructor is:	3.60 (0.80)	? (?)
Your overall rating of this course is:	3.40 (1.30)	? (?)
How much did you learn?	3.60 (0.80)	? (?)
Rate Your Instructor on:		
Being organized	4.00 (0.50)	? (?)
Using class time efficiently	3.60 (0.80)	? (?)
Being enthusiastic about the subject	4.20 (0.20)	? (?)
Showing respect for students	3.40 (1.30)	? (?)
Being tolerant of different opinions	3.20 (2.20)	? (?)
Dealing fairly with students	3.40 (1.30)	? (?)
Being prepared for class	4.00 (0.50)	? (?)
Demonstrating the relevance of the subject	3.40 (2.30)	? (?)
Willingness to be available outside class	4.60 (0.30)	? (?)
Clearly explaining course content	3.20 (1.20)	? (?)
Clarity of course expectations	3.00 (2.50)	? (?)
Usefulness of readings	3.60 (0.80)	? (?)
Usefulness of assignments	3.40 (1.30)	? (?)
Timeliness of feedback	3.40 (2.30)	? (?)
Student assessment:		
I was prepared	4.80 (0.20)	? (?)

I attended	5.00 (0.00)	? (?)
I participated	4.80 (0.20)	? (?)
Grade I expect	5.00 (0.50)	? (?)

* Overall ratings are on a 5-point scale from 1=very poor to 5=very good. Other ratings were made on a 5-point scale from 1=Much Below Average to 5=Much Above Average. Variances are in parentheses below means.