

## Curriculum Vitae

Terry L. Besser  
Department of Sociology  
204 East Hall  
Iowa State University  
Ames, IA  
515-294-6508

### Education

Ph.D.	University of Kentucky	1991
M.A	University of Northern Iowa	1975
B.S.	Iowa State University	1969

### Iowa State University Professional Experience

Professor, Department of Sociology, Iowa State University. July 2006 to present.  
Associate Professor, Department of Sociology, Iowa State University. July 1999 to 2006.  
Assistant Professor, Department of Sociology, Iowa State University. Fall 1993 – July 1999.

### Honors and Awards

Margaret Ellen White Graduate Faculty Award. Iowa State University. 2009.  
Miller, Nancy J., Terry L. Besser, and Sandra Statler Weber. “Examining Community and Business Networking Differences Between Family and Non-Family Firm Owners”. Best Paper Award. *Family Business Review*. September 2009.  
Miller, Nancy J, Terry L. Besser, and Sandra Sattler Weber. “Networking Among Apparel Store Owners in Small US Communities.” Best Paper Award, International Textiles and Apparel Association, Merchandising/Marketing/Retailing Track. 2008  
Emory Bogardus Award for Faculty Teaching Excellence. Department of Sociology, Iowa State University. April 2008.  
Outstanding Alumni Award, Department of Sociology, University of Kentucky. 2008.  
Nominated for Outstanding Faculty Award. VEISHA, Iowa State University. 2004.  
Nominated for Outstanding Alumni, University of Kentucky. Fall 2003.  
Emory Bogardus Award for Faculty Teaching Excellence. Department of Sociology, Iowa State University. April 2002.

### Grants and Contracts

Besser, Terry L. 2009. “The History of Corporate Social Responsibility: Small Businesses and Small Towns”. Center for Ethical Business Cultures, Minneapolis, MN. \$5,000. Nine month project.

Besser, Terry L., Nancy Miller, Richard Goe, Himar Hernandez and Diane Vigna. August 2008. "Latino and Women Owned Businesses as Generators of Amenity Rich Rural Towns in the Midwest and Northern Plains States". USDA National Research Initiative. \$485,974. Two year project.

Miller, N. J. and T. L. Besser. 2005. "Collaborative Research: Small Business Network Creation and Outcomes for Change and Innovation." National Science Foundation. \$387,788. Three year project. One year extension to June 2009.

Besser, T. L. and J. L. Flora. 2005. "Social Capital and Poverty Reduction." Northwest Area Foundation. \$20,000.

Besser, T. L., V. Ryan, and K. Agnitsch. 2003. "Responding to Shocks: A Longitudinal Study of Rural Communities' Quality of Life." National Research Initiative. USDA. \$210,247. Two years with one year extension granted in Apr. 2005.

DeLisi, M. and T. L. Besser. 2002. "The Economic Implications of the Growth in Iowa Prisons." Iowa Policy Project. \$4,000. Jan. 2002 to Dec. 2002.

Besser, T. L., P. F. Korsching, and N. J. Miller. 2001. "Business Networks and Rural Community Economic Vitality." Fund for Rural America, USDA. \$451,251, three year project. Granted extensions in 2004 and 2005.

Miller, N. J. and T. L. Besser. 1999. "Social and Economic Influences on Rural Small Business Competitive Strategies." National Research Initiative, USDA. \$120,000, two year project.

Besser, T. L. 1999. Travel grant from the Iowa State University College of Agriculture for invited presentations in Japan. \$1100.

Besser, T. L. and K. Shirer. 1997. "Health Leadership Iowa." Collaborator with the Iowa Department of Public Health. 2-year project funded by the Maternal and Child Health Bureau. \$49,530.

Besser, T. L., J. L. Flora, and J. Zacharakis-Jutz. 1997. "Quality Jobs for Quality Communities." Northwest Area Foundation. Two year. \$69,000.

Besser, T. L. 1997. "Doing Business in Urban and Metropolitan Iowa." Iowa State University Agriculture and Home Economics Experiment Station. One year. \$12,000.

Foley, M., A. Maney, and T. L. Besser 1997. "Tools for Collaborative Decision Making." Supported by three grants (\$5,000 from National Network – Collaborations, \$8,500 Extension to Communities, \$2,000 NCRCD). One year. \$15,500 total.

Besser, T. L. 1995. "Doing Business in Rural Iowa Communities." Iowa State University Agriculture and Home Economics Experiment Station, Rural Development Initiative.

One year. \$30,000.

Besser, T. L. 1994-1999. Institute for Public Leadership. Funded with a \$40,000 per year appropriation from the Iowa Legislature and participant fees. \$200,000 total appropriation.

### **Pending or Submitted but Not Funded**

Besser, Terry L., Sue Ravenscroft, Curtis Stofferahn, and Meredith Redlin. "The Role of Social Capital and Local Government in Rural Community Resilience to Natural Disasters". Submitted to USDA CREES & NSF January 2010. \$392,303. Three year project.

Zhang, Jing, Howard Van Auken, and Terry L. Besser. "Technological innovation in Iowa small-and-medium-sized food enterprises: Who helps the most?" submitted to the Leopold Center for Sustainable Agriculture, Iowa State University. Aug. 2008. \$29,588. Two year project.

Kimber, Anne, and Terry Besser. Feb. 2008. "Whole Town Energy Audit Pilot Project: Iowa Association of Municipal Utilities." Submitted to Iowa Utilities Board. \$100,000.

Orazem, Peter, Robert Jolly, and Terry Besser. Feb. 2008. "Successful Rural Entrepreneurship: A Mechanism to Attract and Retain College Graduates." Submitted to USDA National Research Initiative. Total funds requested, \$411,200.

Besser, T.L., S. Ravenscroft, K. Agnitsch, M. Maldonado, and A. Licuna. 2007. "Collaborative Research: Communities as Change Agents: Shocks, Resilience, and Quality of Life." Submitted to National Science Foundation, Human and Social Dynamics Program. Total funds requested. \$740,000 for three years. Not funded.

Besser, T. L., K. Agnitsch, and L.W. Morton. 2005. "Does Crisis Bring Out the Best in Communities: A Study of Economic Shocks, Social Capital, and Quality of Life." Resubmitted to the National Science Foundation. \$235,163 for two years.

Miller, N. J. and T. L. Besser. 2004. "Networks for Fostering Small Farm and Rural Community Business Development." National Research Initiative of USDA. \$499,589 four year study.

Miller, N. J. and T. L. Besser. 2004. "Collaborative Research on Network Creation and Outcomes for Small Business Innovation and Success." Submitted to the National Science Foundation, \$379,663. Three year project. Encouraged to revise and resubmit

Besser, T. L., K. Agnitsch, and L.W. Morton. 2004. "Does Crisis Bring Out the Best in Communities: A Study of Economic Shocks, Social Capital, and Quality of Life." Submitted to National Science Foundation. \$230,000. Two year project. Encouraged to revise and resubmit.

## **Publications**

### **Books**

Besser, Terry. 2002. *The Conscience of Capitalism: Business Social Responsibility to Communities*. Westport, CT: Praeger.

Besser, Terry. 1996. *Team Toyota: Transplanting the Toyota Culture to the Camry Plant in Kentucky*. Albany, NY: The State University of New York Press. Translated into Japanese May 1999 by Yoshiji Suzuki.

### **Refereed Journal Articles and Book Chapters**

Besser, Terry L., Nancy J. Miller, and Florensia Sujadi. Accepted for publication. 2010 "The Company They Keep: Networks and Business Social Performance". Revised and resubmitted to *Business Ethics Quarterly*. Impact score 0.59, (acceptance rate 8%-14%)

Miller, Nancy J., Terry L. Besser, and Sandra Statler Weber. Forthcoming 2010. "Networking as Marketing Strategy: A Case Study of Small Community Businesses." *Qualitative Market Research Journal*.

Besser, Terry L. Forthcoming 2010. "Resilient Small Towns and Economic Shocks" Chapter in *Social Capital and Rural Development*. Kiyoshi Kobayashi and Hans Westlund, editors. Edward Elgar Publishing in the New Horizons in Regional Science series.

Besser, Terry L. and Nancy J. Miller. Forthcoming 2010. "The Structural, Social and Strategic Factors Associated with Successful Business Networks." *Entrepreneurship and Regional Development*. Journal impact factor 1.57

Besser, Terry L. and Nancy J. Miller. 2010. "Trust, High and Low Risk Cooperative Exchanges, and Perceived Benefits in Formal Business Networks." *The International Journal of Entrepreneurship and Innovation*. 11(2):101-112.

Besser, Terry L. and Nancy J. Miller. 2010. "Starting New Business Networks: Benefits and Barriers" *The International Journal of Entrepreneurship and Small Business*. 10 (2): 224-240.

Besser, Terry L. and Nancy J. Miller. 2010. "The Significance of Customer Base in the New Economy: Perceptions of Success and Satisfaction for Small Suppliers and Non-suppliers." *Journal of Small Business Management*. 48 (1): 1-15. Impact factor 0.875.

Besser, Terry L., Nicholas Recker, and Matt Parker. 2009. "The Impact of Recruiting Employers, Growing Local Businesses, and Developing Amenities on the Social and

Economic Welfare of Small Towns.” *Economic Development Quarterly*. 23 (4):295-306. Impact factor 0.45.

Besser, Terry L. 2009. “Changes in Small Town Social Capital and Civic Engagement.” *Journal of Rural Studies*. 25: 185-193. Journal impact factor 1.47

Besser, Terry L., Nicholas Recker, and Kerry Agnitsch. 2008. “The Impact of Economic Shocks on Quality of Life and Social Capital in Small Towns.” *Rural Sociology*. 73 (4): 580-604. Journal impact score 0.85

Miller, Nancy J, Terry L. Besser, and Avinash Malshe. 2007. “Strategic Networking among Small Businesses in Small U.S. Communities.” *International Small Business Journal*. 25 (6): 631-665. Journal impact score 1.25

Miller, Nancy J., Terry L. Besser, and Jennifer V. Riibe. 2006/2007. “Do Strategic Business Networks Benefit Male and Female Owned Small Community Businesses?” *Journal of Small Business Strategy*. 17 (2) Fall/Winter: 53-74.

Besser, Terry, Peter J. Korsching, Nancy J. Miller, Bridget Diamond Welch, Brandon Hofstedt, and Ryan Orr. 2006. “Creating Business Networks.” *CD Practice*. 14: 1-12.

Besser, Terry L., Nancy J. Miller and Robert K. Perkins. 2006. “For the Greater Good: Business Networks and Business Social Responsibility to Communities.” *Entrepreneurship & Regional Development*. 18 (4): 321-339. Journal impact score 1.57.

Miller, Nancy J. and Terry L. Besser. 2005. “Comparing Networked to Non-Networked Small U.S. Business: A Firm-Level Investigation of Strategic Network Theory.” *Journal of Developmental Entrepreneurship*. 10 (2): 167- 186.

Besser, Terry L. and Margaret M. Hanson. 2004. “Development of Last Resort: The Impact of New State Prisons on Small Town Economies in the United States.” *Journal of the Community Development Society*. 35 (2): 1-16.

Besser, Terry L. and Nancy J. Miller. 2004. " The Risks of Enlightened Self Interest: Small Businesses and Support for Community." *Business and Society*. 43 (4): 398-425.

Besser, Terry L. 2003. "New Economy Businesses in Rural, Urban, and Metropolitan Locations." *Rural Sociology*. 68 (4): 531-553.

Miller, Nancy J and Terry L. Besser. 2003. “Investigating Small Community Influences on U.S. Entrepreneurs’ Goals, Business Strategies, and Success.” *The International Journal of Entrepreneurship and Innovation*. Aug.: 149-161.

Miller, Nancy M., Terry L. Besser, LuAnn Gaskill, and Steve Sapp. 2003. "Community and Managerial Predictors of Performance in Small Rural U.S. Retail and Service Firms." *The Journal of Retailing and Consumer Services*. 10 (4):215-231.

- Liu, Qiaoming Amy and Terry L. Besser. 2003. "Social Capital and Participation in Community Improvement Activities by the Elderly in Small Towns and Rural Communities." *Rural Sociology*. 68 (3):343 –365.
- Besser, Terry and Nancy Miller. 2001. "Is the Good Corporation Dead? The Community Social Responsibility of Small Business Operators." *The Journal of Socio-Economics*. 33 (3): 221-241.
- Besser, Terry and Vernon Ryan. 2000. "The Impact of Labor Market Involvement on Participation in Community." *The Journal of the Community Development Society*. 31 (1): 72-88.
- Miller, Nancy and Terry Besser. 2000. "The Importance of Community Values in Small Business Strategy Formation: Evidence from Rural Iowa." *Journal of Small Business Management*. 38 (1): 68-85.
- Kilkenny, Maureen, Laura Nalbarte, and Terry Besser. 1999. "Reciprocated Community Support and Small Town, Small Business Success." *Entrepreneurship and Regional Development*. 11: 231-246.
- Besser, Terry. 1999. "Community Involvement and the Perception of Success among Small Business Operators in Small Towns." *Journal of Small Business Management*. 37 (4): 16-30.
- Besser, Terry. 1998. "Employment in Small Towns: Microbusinesses, Part-Time Work, and Lack of Benefits Characterize Iowa Firms." *Rural Development Perspectives*. 13 (2): 31-39.
- Besser, Terry. 1998. "The Significance of Community to Business Social Responsibility." *Rural Sociology*. 63 (3):412-431.
- Liu, Qiaoming Amy, Vernon Ryan, Herbert Aurbach and Terry Besser. 1998. "The Influence of Local Church Participation on Rural Community Attachment." *Rural Sociology*. 8: 432-450.
- Besser, Terry, Qiaoming Liu and Vernon Ryan. 1998. "Attitudes toward Local Government Services in Small Iowa Communities." *Research in Community Sociology*. 8: 241-252.
- Besser, Terry. 1995. "Rewards and Organizational Goal Achievement: A Case Study of Toyota in Kentucky." *Journal of Management Studies*. 32: 383-399.
- Besser, Terry. 1993. "The Commitment of Japanese and U.S. Workers: A Reassessment of the Literature." *American Sociological Review*. 58: 873-881.

Besser, Terry. 1992. "A Critical Approach to the Study of Japanese Management." *Humanity and Society*. 16: 176-195.

### **Reprints**

Besser, Terry. 2009. "Rewards and Organizational Goal Achievement: A Case Study of Toyota in Kentucky." *Journal of Management Studies*. 32: 383-399. Reprinted in *Strategic Compensation in Canada*, 3<sup>th</sup> edition by Richard Long. Nelson Education Ltd.

Besser, Terry L. 2006. "The Commitment of Japanese and U.S. Workers: A Reassessment of the Literature." *American Sociological Review*. 58: 873-881. Reprinted in *The Fordism of Ford and Modern Management*. Huw Beynon and Theo Nichols, eds. Edward Elgar Publishing, London:UK

### **Manuscripts under Review in Refereed Journals**

Besser, Terry L. "A Test of Nordic Exceptionalism: The Association of Ethnic Heritage and Religion with Social Capital and Civic Engagement in Small U.S. Towns." Submitted to *The Journal for the Scientific Study of Religion*. January 2010.

Miller, Nancy J., Terry L. Besser, and Sandra Statler Weber. "Examining Community and Business Networking Differences between Family and Non-Family Firm Owners". Submitted to *Family Business Review*. September 2009.

Miller, Nancy J, Terry L. Besser, and Sandra Sattler Weber. "Networking Among Apparel Store Owners in Small US Communities." Best Paper Award, International Textiles and Apparel Association, Merchandising/Marketing/Retailing Track. 2008. Revise and resubmit to *Clothing and Textiles Research Journal*. March 2010.

Besser, Terry L, Nancy J. Miller, Roshan Malik, and Alex Wilkens. "Amenity Measurement for the Great Fly-Over Zone." Submitted to *Social Indicators Research*. February 2010. Impact score, 0.95.

### **Non-refereed Publications**

Besser, Terry, Peter J. Korsching, Nancy J. Miller, Brandon Hofstead, and Ryan Orr. July 2005. *Why Network?* This is a set of six modules for community leaders and developers on the value of business networks for rural economic development and information about how to create new networks. Department of Sociology. Iowa State University.

Besser, Terry, Kerry Agnitsch, Laura Forster, and Jean Friested. 2005. *A Decade of Change in \_\_\_\_\_*. One hundred individual reports for each community sampled in a 2004 study on "Economic Shocks, Social Capital, and the Quality of Life in Iowa Small Towns. Department of Sociology, Iowa State University. Mailed to respondents, ISU County Extension Education Directors, city clerks, and local newspapers in each town.

Miller, N. J., Besser, T., Vigna, D. & Thayer, C. 2004. The Significance of Trust on Perceptions of Business and Community Network Performance. In N. J. Owens (Ed.) Proceedings of the International Textile and Apparel Association Meeting, Portland, OR. Monument CO: ITAA: [www.itaonline.org/index2.html](http://www.itaonline.org/index2.html).

Vigna, D., Korsching, P., Miller, N. J., & Besser, T. 2004. Membership Characteristics of Successful Business Networks. In N. J. Owens (Ed.) Proceedings of the International Textile and Apparel Association Meeting, Portland, OR. Monument CO: ITAA: [www.itaonline.org/index2.html](http://www.itaonline.org/index2.html).

DeLisi, Matt and Terry L. Besser. Dec. 2002. *The Economic Implications of Prison Growth in Iowa*. Whitepaper published by Iowa Policy Institute.

Cleveland, Michael, Jeremy Judkins and Terry L. Besser. April 1999. *Child and Family Health: Profile of \_\_\_\_\_ County*. Ninety nine reports prepared one for each county in Iowa. Distributed by the Iowa Department of Public Health.

Besser, Terry and Kyong Hee Chee. December 1998. *How Size of Town Affects Doing Business in Iowa*. Distributed by the Rural Development Initiative, Iowa State University Department of Sociology.

Burnett, Vanessa, Terry Besser and Jan Flora. September 1998. *Income Distribution and Employment Trends in Iowa*. Number 1 of the Quality Jobs for Quality Communities White Papers. Ames: Iowa State University, Department of Sociology.

Besser, Terry and Kyong Hee Chee. August 1998. *A Profile of Business in Metropolitan Iowa*. Distributed by the Rural Development Initiative, Iowa State University Department of Sociology.

Besser, Terry and Kyong Hee Chee. August 1998. *A Profile of Business in Iowa's Small Cities*. Distributed by the Rural Development Initiative, Iowa State University Department of Sociology.

Besser, Terry and Rachel Faber. 1998. "Medicare Changes and the Rural Medical System." *Policy Prospects*. XII (1): 4-5.

Besser, Terry, Kyong Hee Chee and Amy Lonsdale. June 1998. *Doing Business in Iowa's Cities*. Distributed by the Rural Development Initiative, Iowa State University Department of Sociology.

Besser, Terry, Kyong Hee Chee and Amy Lonsdale. June 1998. *Doing Business in Iowa's Metropolises*. Distributed by the Rural Development Initiative, Iowa State University Department of Sociology.

Besser, Terry. April 1998. *Employment in Small Towns*. Number 8 of the Quality Jobs for Quality Communities White Papers. Ames: Iowa State University, Department of

Sociology.

Besser, Terry. 1998. "Scenic Roads, Death Traps, and the Rural Transportation System." *Policy Prospects*. XII (1): 8-9.

Besser, Terry and Rachel Faber. 1998. "Medicare Changes and the Rural Medical System." *Policy Prospects*. XII (1): 4-5.

Besser, Terry. 1997. "Rural Development Initiative Phase Two: Doing Business in Small Town Iowa." *Iowa Rural Development Quarterly*. V (Spring): 2-3.

Besser, Terry. 1997. "A Small Town Rarity...Unemployed Workers." *Policy Prospects*. XI (2): 1-2.

Besser, Terry. 1997. "Non-metro Areas Winning the Competition for Low Wage Jobs." *Policy Prospects*. XI (1): 5-6.

Besser, Terry. 1996. "The Future of Electric Energy." *Policy Prospects*. X (4):1-2.

Besser, Terry. 1996. "How Ya Gonna Keep 'Em ...In Small Towns?" *Policy Prospects*. X (2): 1-3.

Besser, Terry, Kyong Hee Chee and Andy Terry. July 1996. *The Sigma Business Sector: A Profile of Business in Iowa Small Towns*. Distributed by the Rural Development Initiative, Iowa State University Department of Sociology.

Besser, Terry, Kyong Hee Chee and Andy Terry. June 1996. *Doing Business in Iowa's Small Towns*. Distributed by the Rural Development Initiative, Iowa State University Department of Sociology.

Ryan, Vernon, Terry Besser and Andy Terry. July 1995. *Residents of (town name) Speak Out*. Ninety nine individual respondent reports summarizing community research findings. Distributed by the Rural Development Initiative, Iowa State University Department of Sociology.

Besser, Terry. 1995. "Small Town Newspapers: A Sociological Perspective." *Conference of the Small City Proceedings*, XI: 73-76.

Besser, Terry. 1995. "Home Sweet Home Businesses." *Policy Prospects*. X (1): 4-5.

Besser, Terry. 1995. "The Impact of City Lights on Small Towns in Iowa." Rural Development Initiative Publication. Department of Sociology. Iowa State University. 1-9.

Community Connections. A bimonthly series of articles about community issues which was published in over 115 small newspapers in Iowa. Forty one columns which I

authored were published from December 1994 to August 1998.

### **Presentations at Professional Meetings**

Miller, Nancy J., Terry L. Besser, and Sandra Sattler-Weber. 2009. October. "Retailing Networking: Forming Strategic Alliances, Enhancing Opportunities." ACRA/AMS Retailing Conference. New York, NY.

Besser, Terry L. and David Peters. 2009. July. "Characteristics of Thriving Small Towns". Rural Sociological Society. Madison, WI.

Miller, Nancy J., Terry L. Besser, and Sandi Sattler Weber. 2009. "Advancing Women-Owned Businesses via Small Business Networks". In H. Timmermans (Ed.), *European Institute of Retailing and Service Sciences, 16<sup>th</sup> Recent Advances in Retailing and Consumer Services Sciences*, (p. 107). The Netherlands: Technische Universiteit Eindhoven Conference Niagara Falls, Canada (July 6-9, 2009).

Miller, Nancy J., Terry L. Besser, and Sandra Sattler-Weber. 2008. August. "No Longer Only and Lonely: Moving Research to Application". International Conference of Small Businesses. Halifax, Nova Scotia.

Flora, Jan, Terry Besser, Matthew Clement and Jae Won Lee. 2006. September. "The Impact of State Poverty Reduction Policies and Social Capital on Household Income and Perceptual Well Being". Paper presented at the Annual Meeting of the National Association for Welfare Research and Statistics. Jackson Hole, WY.

Besser, Terry L., Jan Flora, Matthew Clement, and Jae Won Lee. 2006. August. "Social Capital and State Poverty Reduction Programs". Paper presented at the Rural Sociological Society Meeting in Louisville, KY.

Miller, Nancy J. and Terry L. Besser. 2005. "Gender Differences of Small Community Business Owners in Network Membership Perceptions." International Council for Small Business Conference, Washington, DC.

Besser, Terry L. and Kerry Agnitsch. 2005. "A Decade of Change in Social Capital: A Longitudinal Study of 99 Iowa Towns." Presented at the Rural Sociological Society Annual Meeting in Tampa, Florida.

Miller, Nancy J and Terry L. Besser. 2005. "Small Business Strategic Networking: Impacts and Outcomes." Academy of Marketing Science Annual Conference in Tampa, Florida.

Besser, Terry L. and Nancy J. Miller. 2005 "Overcoming the Risks of Sharing: A Study of Business Network Effectiveness." Midwest Sociological Society meeting in Minneapolis, MN.

Besser, Terry L., Nancy J. Miller and Robert K. Perkins. 2004. "For the Greater Good: Business Networks and Business Social Responsibility to Communities." Rural Sociological Society Meeting in Sacramento, CA.

Miller, Nancy J. and Terry L. Besser. 2003. "Small Community Influences on U.S. Entrepreneurs' Goals, Strategies, and Success." The European Institute of Retailing and Services Studies, Tenth Conference on Recent Advances in Retailing and Services Science. Portland, OR.

Besser, Terry L. and Margaret Hanson. 2003. "The Development of Last Resort: The Impact of Prisons on Small Town Economies." Rural Sociological Society Meeting. Montreal.

Besser, Terry L. and Nancy J. Miller. 2002. "Small Businesses in a Global Economy: The Consequences of Dependence." Rural Sociological Society Meeting. Chicago.

Besser, Terry L. and Nancy J. Miller. 2001. "Why Businesses Work for Community Betterment: An Elaboration of Enlightened Self Interest." Rural Sociological Society Meeting. Albuquerque, NM.

Gaskill, LuAnn R., Nancy Miller, Terry L. Besser. 2001. "A Gender Analysis of Problems Associated with Small Business Management: Implications for Support Agencies." Korean Society of Clothing and Textiles International Textile and Apparel Association. Seoul, Korea.

Besser, Terry L. 2000. "Molding the Conscience of Capitalism." Rural Sociological Society Meeting. Washington DC. August 2000.

Besser, Terry L. 2000. "The Responsibility of Businesses to Communities: Views of Iowa Business Owners and Managers." Midwest Sociological Society Meeting. Chicago. April 2000.

Besser, Terry L. 1999. "Small Business Community Values and their Relationship to Competitive Strategies." American Sociological Association Meeting. Chicago.

Besser, Terry L. 1999. "The Cost of Providing Leadership: Business Operators as Elected Public Officials in Small Iowa Towns." Rural Sociological Society Meeting. Chicago.

Dettman, Martha, Terry L. Besser, and Jan Flora. 1999. "Quality Jobs for Quality Communities." Annual Meeting of the Community Development Society. Spokane, Washington.

Besser, Terry L. 1999. "The Wave of the Economic Future: A Look at Producer Service Businesses." Midwest Sociological Society, Minneapolis.

- Dettman, Martha, Terry L. Besser, and Jan Flora. 1999. "What Is a Living in Rural Communities?" Midwest Sociological Society, Minneapolis.
- Besser, Terry L. 1998. "Rural and Urban Differences between Business Employers." Rural Sociological Society, Portland.
- Liu, Qiaoming Amy, Vern Ryan, and Terry Besser. 1998. "Community Social Capital: A Catalyst for Participation in Community Improvement Activities in Small Towns." Pacific Sociological Association, San Francisco, CA.
- Besser, Terry L. 1997. "The Significance of Community to Business Social Responsibility." American Sociological Association, Toronto.
- Besser, Terry L. 1997. "Small Town Businesses as Employers: The Situation in Iowa." Rural Sociological Society, Toronto.
- Besser, Terry L. 1997. "Community Involvement and the Success of Small Businesses: The Situation in Small Towns." Midwest Sociological Society, Des Moines.
- Harrod, Wendy, Motoko Lee and Terry L. Besser. 1997. "Intergroup Attributions for Success and Failure: A Study of Men and Women Business Owners." Midwest Sociological Meeting, Des Moines.
- Besser, Terry L. 1996. "The Social Contract between Business and Community in Small Towns." Rural Sociological Society, Des Moines.
- Liu, Qiaoming, Herbert Q. Aurbach, Terry L. Besser and Vernon P. Ryan. 1996. "Perceptions of Social Networks and Community Attachment among the Intergenerational Groups in Small Rural Communities." Society for the Study of Social Problems.
- Besser, Terry L. and Margaret M. Hanson. 1996. "The Combination of Quantitative and Qualitative Methodologies in the Assessment of Human Service Systems: A Case Study." Midwest Sociological Society, Chicago.
- Besser, Terry L. 1996. "Job Density and Community Social Fabric: A Test in Iowa's Small Towns." Paper presented at Midwest Sociological Society meeting in Chicago.
- Hanson, Margaret and Terry L. Besser. 1996. "The Impact of Hispanic Immigration on Community Social Fabric." Midwest Sociological Society, Chicago.
- Besser, Terry L., Qiaoming Liu and Vernon D. Ryan. 1995. "Cynicism toward Government in Small Iowa Communities." American Sociological Association, Washington D.C.
- Besser, Terry L. 1995. "Privatization in Pursuit of the Common Good: A Community

Debate.” Midwest Sociological Society, Chicago.

Besser, Terry L. 1994. “Small Town Newspapers: A Sociological Perspective.” Conference of the Small City, Steven’s Point, WI.

Besser, Terry L. 1993. “Reward Allocation Procedures in a Team Organization.” Eastern Sociological Society, Boston.

### **Recent Invited Presentations**

“The Face of Iowa Communities to 2030” April 2010. Iowa Association of Municipal Utilities Annual Meeting. Ankeny, IA.

“The Company They Keep: Business Networks and Social Responsibility.” May 2008. University of Kentucky, Department of Sociology Distinguished Alumnus Research Presentation. Lexington, KY.

“Sociology and Jobs Myths.” May 2008. University of Kentucky, Department of Sociology Graduation and Awards Ceremony. Lexington, KY.

“Why Network? An Overview of the Advantages of Formal Networks to Business Survival and Success.” February 2008. Extension workshop on Latino/a agriculture producers in Iowa.

“Why Network? An Overview of the Advantages of Formal Networks to Business Survival and Success.” September 2005. Sociology Symposium at Iowa State University.

“Sharing Secrets and Customers Within Business Networks.” September 2005. Sociology Symposium at Iowa State University.

“Changes in the Quality of Life and Social Environment in Small Towns and the Impact of Sudden Economic Shocks. September 2005. Sociology Symposium at Iowa State University.

“Economic Shocks and Community Social Capital.” April 2006. Presentation to Adult Issues Group at the Collegiate Methodist Church in Ames, Iowa.

“The Development of Last Resort: The Impact of New State Prisons on Small Town Economies.” October 2004. Presentation to the public sponsored by Money, Education and Prisons Task Force. Madison, WI.

“The Development of Last Resort: The Impact of New State Prisons on Small Town Economies.” May 2004. Presentation to Adult Issues Group at the Collegiate Methodist Church in Ames, Iowa.

“The Rewards and Punishment of Community Service”. April 2004. Presentation to Nevada Noon Rotary Club

“Iowa Demographic and Labor Trends” February 2004. Presentation to the annual meeting of the Iowa Association of Municipal Utilities. Des Moines, IA.

“Effective Business Networks.” November 2003. Presentation to the Iowa Honey Producers at their annual meeting in Marshalltown, IA.

“The Quality of Jobs in Iowa.” October 2003. Presentation to the Ames chapter of the League of Women Voters.

“Economic Development Alternatives.” November 2002. Presentation to Rural Advocates, a consortium of professional and non-profit organizations.

"Improving the Quality of Jobs: A Different Perspective." March 2000. Presentation at the Iowa Federation of Labor annual meeting. Des Moines, IA.

“Rewards and Organizational Goal Achievement: A Case Study of Toyota in Kentucky.” June 1999. Presentation at Sapporo University, Sapporo, Hokkaido, Japan.

“Rewards and Organizational Goal Achievement: A Case Study of Toyota in Kentucky.” June 1999. Presentation at Oberin University, Tokyo, Japan.

“Rewards and Organizational Goal Achievement: A Case Study of Toyota in Kentucky.” June 1999. Presentation at Chuo University, Tokyo, Japan.

### **Other Recent Contributions to Print and Media**

Interviewed by Alana Semuels, reporter for the Los Angeles Times about the impact of prisons on small towns. April 2010.

Interviewed by the *Chicago Tribune*, NPR Morning Edition, *Christian Science Monitor*, *Quad City Times Democrat* about prisons impact on small towns. December 2009.

Interviewed by *Wall Street Journal* reporter Gary Sills on business philanthropy and communities. March, 2009

Interviewed by *Harper's Magazine* reporter Ben Austin on Toyota in Georgetown, KY. March 2009.

Interviewed by *Business Week* reporter Amy Choi on small businesses and philanthropy. October, 2008.

“Ten Years Later: The Situation of Iowa Small Towns that Experienced a Natural Disaster between 1990 and 2004.” Interviewed by six radio stations, one television

interview on the topic. July 1-3, 2008.

Interviewed by Ireland Public Radio about the impact of prisons on local economies. February 29, 2008.

Interviewed by five radio stations and seven newspapers about "A Decade of Change in (Iowa Small Towns)". June 2005. This is the report from the 2004 replication of the 99 community study conducted in 1994 about the quality of life and social capital levels.

"The Development of Last Resort: The Impact of New State Prisons on Small Town Economies". June 7, 2004. Interview with Rob Tomsho, *Wall Street Journal*.

Interviewed by 14 radio and newspaper reporters about Economic Shocks, Social Capital and Quality of Life in Iowa Small Towns. Jan. 2004

Interviewed by MSNBC, approximately 15 newspapers, 8 radio stations and the Associated Press about the study of the impact of prisons on small towns. Aug. to Oct. 2003.

### **Book Reviews**

Besser, Terry 2002. *Beyond the Bottom Line: Socially Innovative Business Owners*. By Jack Quarter. *Contemporary Sociology*. 31 (2): 155-156.

Besser, Terry. 1999. *Confronting Change: Auto Labor and Lean Production in North American*. By Huberto Juarez Nunez and Steve Babson, eds. *Contemporary Sociology*. 28 (5):

Besser, Terry. 1999. "Globalization and Internal Organizational Responses: A Review Essay of Dione Zell's Changing by Design: Organizational Innovation at Hewlett-Packard and James Rinehart, Christopher Huxley and David Richardson's Just Another Car Factory? Lean Production and Its Discontents." *Qualitative Sociology*. 22 (1): 83-91.

Besser, Terry. 1997. *The Community in Canada: Rural and Urban*. By Satadal Dasgupta. Reviewed for *Rural Sociology*. 62: 147-148.

Besser, Terry. 1996. *Community, Culture and Economic Development: The Social Roots of Local Action*. By Meredith Ramsay. Reviewed for *Rural Sociology*. 61:551-553.

Book Reviewer for Blackwell Publisher. 2000.

Book Reviewer for *The Rural Studies Series*, Rural Sociological Society. 1998.

Book Reviewer for Pine Forge Press, division of Sage Publications. 1992

### **Reviews of Journal Manuscripts**

Reviewer for *International Small Business Journal*. 2009.

Reviewer for *Journal of Rural Social Science*. 2009  
 Reviewer for *Social Science Quarterly*. 2009  
 Reviewer for *American Sociological Review*. 2009  
 Reviewer for *Entrepreneurship and Regional Development*. 2008, 2009.  
 Reviewer for *Social Problems*. 2007.  
 Reviewer for *Journal of Urban Affairs*. 2007.  
 Reviewer for *State and Local Government Review*. 2007  
 Reviewer for *Sociological Focus*. 2006  
 Reviewer for *Human Organization*. 2006  
 Reviewer for *Economic Development Quarterly*. 2006, 2007, 2008.  
 Reviewer for *Social Forces* 2005, 2006, 2008, 2009.  
 Reviewer for *The Journal of the Community Development Society*. 1998, 1999, 2005.  
 Reviewer for *Rural Sociology*. 1994, 1995, 1999, 2000, 2001, 2002, 2003, 2004, 2006.  
 Reviewer for *Business and Society*. 2003, 2004.  
 Reviewer for *Qualitative Sociology*. 2004  
 Reviewer for *Critical Sociology*. 1992, 2001, 2002.  
 Reviewer for the *Journal of Rural Studies*. 2001.  
 Reviewer for *Journal of Management Studies*. 1996, 1997, 2007.  
 Reviewer for *Public Administration Review*. 2010.

### **Reviews of Research Grant Proposals**

Panel manager, United States Department of Agriculture, Small Business Initiative  
 Research - Rural Development. March 2002.  
 Panel member, United States Department of Agriculture, Small Business Initiative  
 Research - Rural Development. 2000 and 2001.  
 Reviewer, United States Department of Agriculture, Small Business Initiative Research -  
 Rural Development. 1999 to the present.  
 Reviewer for United States Department of Agriculture, National Research Initiative.  
 2000, 2001, 2002, 2003, 2004.  
 Reviewer for the *National Science Foundation*. 2001, 2003, 2004, 2006.

### **Teaching Responsibilities**

Course Title	Typical number of students
Introduction to Sociology	400
Undergrad. Advanced Research Methods	30
The Sociology of Work	40
Complex Organizations	30
Graduate Intermediate Research Methods	20
Graduate Sociology of Complex Organizations	10
Graduate Seminar in Social Capital Theory	6
Graduate Teaching Sociology Seminar	8

## **Graduate Students**

### In Progress

Chair for two Ph.D. and one Master's students' program.

Member of 11 graduate student committees.

### Completed

Chaired three Ph.D. student programs, nine M.S. student programs, and the member of 22 graduate student committees.

## **Service to Professional Organizations**

Midwest Sociological Society.

Awards Committee chair (1999-2000), member (1997-2001)

Program Committee member (2002-2003)

Student Paper Competition Committee member. (2003-2004)

Publications Committee (2009-2011)

Rural Sociological Society.

Juried Paper Review Committee member (2007-2009)

Awards Committee member (1998-2001, 2006-2009)

Editorial Board for *Rural Sociology* (2002 to 2005)

Member, Community Interest Group (1994 - present)

## **Membership in Professional Organizations**

American Sociological Association (1988-present)

Academy of Management (1989 - 1993, 2003 - present)

Community Development Society (1993 - present)

Midwest Sociological Society (1993 - present)

International Association of Business and Society (1999 to present)

Rural Sociological Society (1993 - present)

Sigma Xi (the Scientific Research Society) (1997 - present)