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Carmen Bain

Department of Sociology, 308 East Hall
Iowa State University, Ames, IA 50011-1070
Tel: (515) 294-9895; Fax: (515) 294- 2303; Email: cbain@iastate.edu

Education

- Ph.D.** Sociology, Michigan State University (MSU) 2007
Dissertation: *Reconciling Competing Values for ‘Corporate Social Responsibility:’
The Case of EurepGAP Standards in the Chilean Export Fruit Sector*
- M.A.** Sociology, University of Canterbury, New Zealand 2001
Thesis: *Food Safety Standards: How Risk Management Programmes are
Negotiated, Constructed and Contested in the New Zealand Meat Industry*
- B.A.** Sociology and Geography, University of Canterbury, New Zealand 2000

Employment

- Assistant Professor** August 2007-Present
Department of Sociology, Iowa State University
- Assistant Director** July 2006-February 2007
Women and International Development, Michigan State University
- Research Assistant** August 2001-July 2006
Institute for Food and Agricultural Standards, Michigan State University
- Instructor** Summer 2003, 2004, 2006
Department of Sociology, Michigan State University
- Research Assistant** November 1999-March 2001
Department of Sociology, University of Canterbury
- Teaching Assistant** 2001
Department of Sociology, University of Canterbury

Areas of Specialization/Interest

Political Economy of Agrifood Systems; Social Dimensions of the Bioeconomy; Gender, Social Change & Development, Social Studies of Science and Technology (especially in relation to the agrifood system)

Publications

Refereed Journals (*indicates graduate student as co-author)

- Bain, C., A. Prokos, and *H. Liu. (*forthcoming*). “Community Support of Ethanol Plants: Does Local Ownership Matter?” *Rural Sociology*.
- Ransom, E. and C. Bain. (2011). “Gendering Agricultural Aid: An Analysis of Whether International Development Assistance Targets Women and Gender.” *Gender & Society* 25(1): 48-74.

- Bain, C. (2011). "Constructing the Local: An Assessment of Ethanol Plant Ownership in Iowa." *Biomass and Bioenergy* (Special issue on the Social Dimensions of US Bioenergy). 35(4): 1400-1407.
- Selfa, T., L. Kulcsar, C. Bain, R. Goe and G. Middendorf. (2011). "Biofuels Bonanza? Exploring Community Perceptions of the Promises and Perils of Biofuels Production." *Biomass and Bioenergy* (Special issue on the Social Dimensions of US Bioenergy). 35(4):1379-1389.
- Bain, C., E. Ransom, and M. Worosz. (2011) "Constructing Credibility: Using Technoscience to Legitimate Strategies in Agrifood Governance." *Journal of Rural Social Sciences*. (Special issue on Theorizing the Global Agrifood System: Contributions of the Michigan School of Agrifood Studies in Global Governance and Technoscience). 25(3)
- Bain, C. (2010). "Structuring the Flexible and Feminized Labor Market: GLOBALGAP Standards for Agricultural Labor in Chile." *Signs: Journal of Women in Culture and Society*. 35(2): 343-370.
- Bain, C. (2010). "Governing the Global Value Chain: GLOBALGAP and the Chilean Fresh Fruit Industry." *International Journal of Sociology of Agriculture and Food*. 17(1): 1-23.
- Hatanaka, M., C. Bain and L. Busch. (2005). "Third-party Certification in the Global Agrifood System." *Food Policy*, 30 (3): 356-361.
- Busch, L. and C. Bain. (2004). "New! Improved? The Transformation of the Global Agrifood System." *Rural Sociology*, 69 (3): 321-346.

Refereed Book Chapters

- Flora, N., C. Bain, and *C. Call (*forthcoming*). "Sustainability Standards and their Implications for Agroecology." In B. Campbell and S. Lopez Ortiz (Eds.). Vol 2: Intergrating Agriculture, Conservation, and Ecotourism: Societal Influences. Springer.
- Bain, C. and M. Hatanaka. (2010). "The Practice of Third-Party Certification: Enhancing Environmental Sustainability and Social Justice in the Global South?" pp. 56-74. In V. Higgins and W. Larner (Eds.). *Calculating the Social: Standards and the Re-configuration of Governing*. Basingstoke: Palgrave MacMillan.
- Konefal, J., C. Bain, M. Mascarenhas, and L. Busch. (2007). "Supermarkets and Supply Chains in North America." In D. Burch and G. Lawrence (Eds.). *Supermarkets and Agri-food Supply Chains: Transformations in the Production and Consumption of Foods*. Edward Elgar.
- Hatanaka, M., C. Bain and L. Busch. (2006). "Differentiated Standardization, Standardized Differentiation: the Limits to Agrifood Standards." In T. Marsden and J. Murdoch (Eds.). *Between the Local and the Global. Confronting Complexity in the Contemporary Food Sector*. New York: Elsevier.
- Bain, C., B. Deaton, and L. Busch. (2005). "Reshaping the Global Agrifood System. The Rise of Private Agrifood Standards." In V. Higgins and G. Lawrence (Eds.). *Agricultural Governance: Globalization and the New Politics of Regulation*. London: Routledge. Pp. 71-83.
- Bain, C. and L. Busch. (2005). "The Limits of Audits." In G. Jan Hofstede, H. Schepers and L. Spaans (Eds). *Hide or Confide: The Dilemma of Transparency*. Reed Business publications. Pp. 141-145.

Non-Referred Publications

- Bain, C. (2010). Book review. Bill Winders (2009). "The Politics of the Food Supply: US Agricultural Policy in the World Economy." Yale University Press: New Haven. *Contemporary Sociology*. 39(2):212-213.
- Bain, C. (2010). Film review. Mark Dworkin and Melissa Young. (2008). "Good Food." Oley, PA: Bullfrog Films; Megan Thompson. (2007). "Ladies of the Land." *Signs: Journal of Women in Culture and Society. Films for the Feminist Classroom*. Fall. Issue 2.2
- Koshel, Patricia and Kathleen McAllister, Rapporteurs; National Research Council of the National Academies. (2010). *Expanding Biofuel Production: Sustainability and the Transition to Advanced Biofuels: Summary of a Workshop*. (Participant). The National Academies Press, Washington D.C.
- Bain, C. (2009). "The Social Dimensions of the Bioeconomy" in *Proceedings of the Biofuels and the Rural Economy Roundtable*, Perry, IA. May 14, 2008.
- Bain, C and P. Lasley. (2008). "The Bioeconomy." *The Encyclopedia of Rural America* (2nd Ed). Gray House Publishing.
- Lasley, P. and C. Bain. (2008). "The Farm." *The Encyclopedia of Rural America* (2nd Ed). Gray House Publishing.
- Busch, L., D. Thiagarajan, M. Hatanaka, C. Bain, L. G. Flores and M. Frahm. (2005). "The Relationship of Third-Party Certification (TPC) to Sanitary/Phytosanitary (SPS) Measures and the International Agri-Food Trade: Final Report" RAISE SPS Global Analytical Report #9, December 2005. Prepared for USAID under RAISE Task Order 14, "Assistance for Trade Capacity Building in Relation to the Application of Sanitary and Phytosanitary (SPS) Measures."
- Bain, C., D. Thiagarajan and L. Busch. (2005). "The Relationship of Third-Party Certification (TPC) to Sanitary/Phytosanitary (SPS) Measures and the International Agri-Food Trade: The Relationship between US Food Retailers and TPC." Washington D.C.: US Agency for International Development.
- Bain, C., D. Thiagarajan, and L. Busch. (2004). "The Relationship of Third-Party Certification (TPC) to Sanitary/Phytosanitary (SPS) Measures and the International Agri-Food Trade. Global Supermarket Profile Report." Washington D.C.: US Agency for International Development.
- Bain, C., D. Thiagarajan, and L. Busch. (2004). "The Relationship of Third-Party Certification (TPC) to Sanitary/Phytosanitary (SPS) Measures and the International Agri-Food Trade. Case Study: Ghana." Washington D.C.: US Agency for International Development.
- Bain, C. and L. Busch. (2004). "Standards and Strategies in the Michigan Blueberry Industry." Michigan Agricultural Experiment Station. Research Report 585. March.

Research Grants

- McCalley, J. (PI), L. Brasche, J. Jackman, L. Rodriguez, G. Takle. (Co-PIs), D. Aliprantis, B. Babcock, C. Bain, N. Elia, C. Hargrave, A. Irizarry, M. Kessler, R. McEowen, B. Meeker, F. Peters, P. Sakar, S. Sritharan, B. Thompson, J. Vance, L. Wang. (Sr Personnel). (2011). New interdisciplinary PhD program in Wind Energy Science, Engineering, and Policy. NSF Integrative Graduate Education and Research Traineeship (IGERT). \$3,163,130

- Bain, C. (2010). “Gendering Aid? The Impact of International Development Assistance for Women.” Rural Sociological Society Early Careers Award. \$4,950.
- Selfa, T. (PI), G. Middendorf, L. Kulcsár, W. R. Goe, and C. Bain (Co-PIs). (2008-2010) “The Biofuels Revolution: Understanding the Social, Cultural and Economic Impacts of Biofuels Development on Rural Communities.” US Department of Energy. \$696,827 (ISU share \$238,925).
- Bain, C. (2005). “Corporate Social Responsibility? Reconciling Competing Values for Quality in the Chilean Grape Commodity Subsector.” National Science Foundation, Doctoral Dissertation Improvement Grant. \$12,000.

Under Review

- Laird, D.(PI). Moore, Castellano, Heaton, Hayes, Elobeid, Fabiosa, Carriquiry, Brown, Hu, Bai, Smith, Helmers, Crumpton, Arbuckle, Tyndall, Bain, Birrell, Darr (co-PIs). “Advanced Systems for Sustainable Grain and Cellulosic Biofuel Production.” USDA-NIFA. Funds requested: \$6,642,669.
- Gleason, M. (PI). C. Bain, A. Beattie, A. Correia, C. Haynes, A. Lewis, M. Hanna, A. Nair, (co-PIs), J. Batzer, M. Duffy, L. Jesse, F. Nutter, K Rosentrater, B. Steward (co-investigators) (ISU), M. Ngouajio (MSU), C. Welty, J. Jasinski (OSU), E. Sanchez (PSU), T. Coolong. M. Williams (UK) (co-PIs). “Shielding Cucurbit Crops for Resilient Agroecosystems.” USDA - NIFA. Funds requested: \$3,043,575
- Peters, F. (PI). J. Allenman, C. Bain, M. Kessler, S. Ryan, S. Sritharan. “Proactive and Reactive Solutions to Eliminate Landfilling of Wind Turbine Blades.” NSF.

Participant

- Shonnard, D. (PI) R. Donovan, K. Halvorsen, B. Solomon, S. Sweitz. (co-PI) (2011). “RCN-SEES: A Research Coordination Network on Pan American Biofuels and Bioenergy Sustainability.” NSF.

Submitted but Not Funded

- Sachs, C., (PI), C. Bain, K. Brasier, D. Blair, J. Green, C. Hinrichs, A. Tickamyer, D. Behring, T. Gill, L. Jensen, D. Moore, B. Holtzman (co-PIs). “Linking Women Farmers and Low-Income Communities to Increase Food Security.” USDA – AFRI Global Food Security. (Funds requested: \$3,913,057).
- Arbuckle, J. G., C. Bain, and J. Tyndall. (2008). “Building Biomass-to-Energy Supply Chains: Assessment of Cultural, Economic, and Institutional Facilitators and Impediments to Biomass-Based Energy Projects. ConocoPhillips Biofuels Research Program.” June. (Funds requested \$277,447).
- Bain, C. (PI), Roger Ginder, and Paul Lasley. (2008). “Ownership Structure of Ethanol Plants in Iowa and Its Effects on Local Development.” Sloan Biobased Products Industry Center Seed Grants Program, ISU. April. (Funds requested: \$49,830)
- Gleason, M. (PI), D. Lewis, J. Batzer, L. Jesse, C. Bain, F. Nutter, S. E. Taylor, M. Duffy, M. Liebman, M. Williams, T. Coolong, P. Vincelli, R. Bessin, K. Seebold (Co-PIs). (2008). “Implementing Ecologically Based Pest, Disease, and Pollination Management Strategies for Cucurbit Growers.” USDA Specialty Crop Research Initiative Program. August. (Funds requested: \$999,073).

Wright, W., C. Bain, and E. Brown. (2008). "Building a Sustainable Biofuel Supply Chain: The Role of Governance and Civic Engagement." North Central Region SARE Research and Education. (Funds requested: \$143,900).

Scholarships

ISU Foreign Travel Grant	2010 and 2012
MSU Dissertation Completion Fellowship	2007
MSU Graduate Office Fellowship	2006
MSU Graduate School Travel Award	2006
Center for Latin American and Caribbean Studies, Summer Field Research Fellowship	2004
Walker Hill International Scholarship	2004
Kenneth E. Corey Research Enhancement Award	2004
Graduate Student Research Enhancement Award	2004
MSU College of Social Science Dean's Travel Award	2003
MSU Graduate School Travel Award	2003
Institute for Food & Agricultural Studies, Research Fellowship	2001-2004
CW Mills Scholarship in Sociology, University of Canterbury	2001
New Zealand Federation of University Women Masters' Scholarship	2001
Department of Sociology Scholarship, University of Canterbury	2001

Honors, Awards & Distinctions

Sociology Department Nominee for the College of Agriculture and Life Sciences Early Achievement in Research Award.	2009
Invited by the National Academy of Sciences to present at their workshop, Expanding Biofuel Production: Sustainability and the Transition to Advanced Biofuels, Lessons from the Upper Midwest for Sustainability. Madison, Wisconsin.	2009
Exceptional Support Recognition, ISU Student Scholars and Leaders Recognition Ceremony	2008
Department of Sociology Achievement Award, MSU	2007
Rita S. Gallin Award for Best Graduate Student Paper in Women and International Development	2004
Department of Sociology Achievement Award, MSU	2004

Teaching and Advising

Soc 325: Transition in Agriculture (Spring 2011, 2012)
 Soc 130: Rural Institutions and Organizations (Fall 2007- Present)
 Globe 495: Dean's Global Agriculture and Food Leadership Program: Rome (Spring 2011)
 Advisor, Public Service and Administration in Agriculture, Undergraduate Major (2007-present)
 Soc 424: Sociology of Complex Organizations (Summer 2003, 2005, 2006)
 Advisor, Gender, Justice and Environmental Change, Graduate Specialization, MSU (2006-2007)

Presentations at Professional Meetings (**indicates graduate student as co-author*)

- Ransom, E. and C. Bain (2011). "Aiding the Decline of Smallholder Agriculture? An Analysis of Whether Agricultural Related Development Assistance Impacts Small-Scale Agricultural Production. Annual meeting of the Rural Sociological Society. Boise, ID. July.
- Selfa, T., C. Bain and L. Kulcsar (2011). "Environmental Impacts and Community Support of Ethanol Plants in Iowa and Kansas. Annual meeting of the Rural Sociological Society. Boise, ID. July.
- Ransom, E. and C. Bain (2010). "Gendering Agricultural Aid: An Analysis of Whether International Development Assistance Targets Women." Annual meeting of the Rural Sociological Society. Atlanta, GA. August.
- Bain, C. (2010). "Biofuels and Local Environmental Vulnerabilities: The Environmental Impact of Ethanol Production in Iowa." Annual meeting of the Rural Sociological Society. Atlanta, GA. August.
- Bain, C. (2010). "Biofuels, Climate Changes, and Local Environmental Vulnerabilities." International Sociological Association XVII World Congress of Sociology, Gothenburg, Sweden. July.
- Liu, H.,* C. Bain and A. Prokos. (2010). "Community Support of Ethanol Plants: Does Local Ownership Matter?" Annual meeting of the Midwest Sociological Society. Chicago. April.
- Vazquez, J.* and C. Bain. (2010). "U.S. Food Retailers: A Case Study in CSR and Market-Based Initiatives in Altering Production Practices." Annual Meeting of the Association of American Geographers. Washington, DC. April.
- Bain, C. (2009). "Ethanol and the Global Climate Change Debate: What About Local Environmental Vulnerabilities?" Annual meeting of the Rural Sociological Society. Madison, WI. July/August.
- Bain, C. and H. Liu* and M. Petrehn*. (2009). "Environmental Sustainability and Rural Communities: What Role for Locally Controlled Ethanol Production?" Annual meeting of the Agriculture, Food, and Human Values Society, College Park. PA. May.
- Selfa, T. and L. Kulcsar, G. Middenforf, R. Goe and C. Bain. (2009). "The biofuels revolution? The promises and perils of biofuels development for rural communities." Annual meeting of the Agriculture, Food, and Human Values Society. College Park, PA. May.
- Bain, C. and M. Hoffman*. (2008). "Constructing the Local: Ethanol Plant Ownership in Iowa." Annual meeting of the Rural Sociological Society. Manchester, NH. July, 2008.
- Bain, C. (2008) "Technoscientific Governance Strategies: Implications of GLOBALGAP Certification for Worker Health and Safety in Chile." Annual meeting of the Rural Sociological Society. Manchester, NH. July.
- Bain, C. (2006). "Standards for Whom? Standards for What? The Regulation of Agricultural Labor in Chile and its Gendered Effects." Annual meeting of the American Sociological Association. Labor and Labor Movement Section, Redefining the Global Worker. Montreal, Canada. August.
- Busch, L., Bain, C., Flores, L., Hatanaka, M., and D. Thiagarajan. (2005). "Can Third Party Certification of Food and Agricultural Products Enhance Social Justice?" Annual meeting of the Rural Sociological Society, Tampa, FL, August.

- Bain, C. and L. Busch. (2004). “‘Corporate Social Responsibility:’ Bringing the ‘triple bottom line’ to Supermarkets and the Fast Food Industry”. Annual meeting of the Rural Sociological Society, Sacramento, California, August.
- Busch, L. and C. Bain. (2004). “‘Corporate Social Responsibility:’ Bringing the ‘triple bottom line’ to Supermarkets and the Fast Food Industry”. Meeting on New Sustainability: Corporate or Consumer Social Responsibility? Organized by Mercurius Wageningen, Wageningen, The Netherlands, March.
- Bain, C. and L. Busch. (2003). “Private Standards: Challenges and Constraints facing Michigan Blueberry Growers.” Annual meeting of the Rural Sociological Society, Montreal, July.
- Bain, C. (2003). “Food Safety Standards: How Risk Management Programs are Negotiated, Constructed and Contested in the New Zealand Meat Industry.” Annual meeting of the Agriculture, Food, and Human Values Society, Austin, Texas. June.
- Tanaka, K., E. Ransom, and C. Bain. (2003). “Networks of Actions, Agency of Networks: The Cases of New Zealand and South Africa in the Global Red Meat Chain.” Annual meeting of the Agriculture, Food, and Human Values Society, Austin, Texas. June.
- Tanaka, K. and C. Bain. (2000). “(De)regulating the Quality? Restructuring the Regulatory Regime for the Agrifood Industry. The Case of the Meat Industry in New Zealand.” Annual meeting of the Rural Sociological Society, Washington DC. August.

Invited Presentations

- Bain, C. (2011). Presenter and participant. “Land for Bioenergy: Ecological, Economic and Societal Aspects Workshop.” Lorentz Center, Leiden, The Netherlands. November 14-17.
- Bain, C. (2011). “Community Perceptions of the Promises and Perils of Biofuels Production in the Midwest.” Biofuels/Renewable Energy and Public Policy Roundtable with delegation from the Organisation for Economic Co-operation and Development (OECD) sponsored by the USDA. Iowa State University. October.
- Bain, C. (2011). “Constructing Gendered Fields of Visibility: Retailer Standards for Labor in the Chilean Export Fresh Fruit Sector.” Gendered Commodity Chains: Bringing Households and Women into Global Commodity Chain Analysis. Annual Conference of the Fernand Braudel Center. University of Binghamton, Binghamton NY. October.
- Bain, C. (2009) “Social and Community Level Impacts of Biofuel Production in the Upper Midwest”. National Academy of Sciences workshop on Expanding Biofuel Production: Sustainability and the Transition to Advanced Biofuels, Lessons from the Upper Midwest for Sustainability. Madison, Wisconsin. June.
- Bain, C. (2008) “Community Attitudes, Perspectives, and Impacts Associated with Ethanol Plants.” Sustainability of Biofuels Symposium. Kansas State University. September.
- Bain, C. (2008) “Constructing Local Ownership. An Assessment of Ethanol Plant Ownership in Iowa.” Growing the Bioeconomy: From Foundational Science to Sustainable Practice. Iowa State University. September.
- Bain, C. (2008) “The Social Dimensions of the Bioeconomy.” Biofuels and the Rural Economy: A roundtable workshop sponsored by The Center for Towncraft. Perry, IA. May.

- Bain, C. (2008). "Corporate Social Responsibility in the Global Value Chain: An Assessment of EurepGAP Certification for Improving Farmworker Health and Safety." Graduate Program in Sustainable Agriculture Colloquium. April.
- Bain, C. (2007). "Corporate Social Responsibility in the Global Marketplace." Lifelong Education/Evening College Speaker Series: International Issues. March.
- Bain, C. (2006). "Global Agrifood Standards: The Regulation of Chilean Agricultural Labor." Center for Latin American and Caribbean Studies Advanced Seminar Series. MSU. September.
- Bain, C. (2006). "Standards for Corporate Social Responsibility: What do they mean for Agricultural Workers in Chile?" Department of Industrial and Organizational Psychology, Departmental Colloquia, MSU. September.
- Busch, L., C. Bain, M. Hatanaka, and L. Flores. (2006). "Consequences of Third-party Certification of Food and Agricultural Products in Ghana, Guatemala, and Indonesia." CASID/WID Friday Forum. MSU. January.

Service to University

- Graduate Program in Sustainable Agriculture (GPSA), Member, Coordinating Committee (2009-Present)
- Department of Sociology, Co-Chair, Food Systems, Agriculture and Environment Graduate Concentration (2009- present)
- Department of Sociology, Member, Undergraduate Curriculum Committee (2007-present)
- College of Agriculture & Life Sciences, Curriculum Committee (2007-Present)
- College of Agriculture & Life Sciences, Recruitment Committee (2007-2010)
- College of Agriculture & Life Sciences, Student Outcome Assessment Committee (2007-2010)
- Affiliate member, Women's Studies Program (2010 – present)

Service to Professional Organizations

Guest Editor

- Bain, C. E. Ransom, V. Higgins (forthcoming). Two Special Issues on Private Agrifood Standards. *International Journal of Sociology of Agriculture and Food*

- Member, Awards Committee (2012-2013). Rural Sociological Society.
- Secretary. (2010-2013) Research Committee on Sociology of Agriculture and Food (RC40), International Sociological Association.
- Graduate Student Paper Award Committee (2010-2012). Sociology of Agriculture and Food Research Interest Group (SAFRIG). Rural Sociological Society.
- Chair. (2009-2010) Sociology of Agriculture and Food Research Interest Group (SAFRIG). Rural Sociological Society.
- Co-Chair. (2008-2009) Sociology of Agriculture and Food Research Interest Group (SAFRIG). Rural Sociological Society. (Elected July, 2008)
- Editorial Board Member. *Online Journal of Rural Research & Policy* (2007 – Present).

Reviewer for Journal Manuscripts

Agriculture and Human Values (2006-present)

Food Policy (2012)

Gender & Society (2010)

International Journal of Sociology of Agriculture and Food (2008-present)

Journal of Rural Social Sciences (2010)

Journal of Rural Studies (2007-present)

Research & Policy (2009)

Rural Sociology (2007-present)

Sociologia Ruralis (2010)

Southern Rural Sociology (2009)

Book Reviewer

The Sociology of Food and Agriculture. (2012). Michale Carolan. Earthscan, UK

Chapter Reviewer

The Fight Over Food. (2007). Wynne Wright and Gerad Middendorf (eds.) PA: Penn State University Press.

Grants Reviewer

Butler Travel Award for International Studies in Sustainable Agriculture (2009-2011)

National Science Foundation, Science and Society Program (2008)

Professional Associations

Agriculture, Food and Human Values Society

International Sociological Association

Research Committee on Sociology of Agriculture and Food (RC40), International Sociological Association

Rural Sociological Society