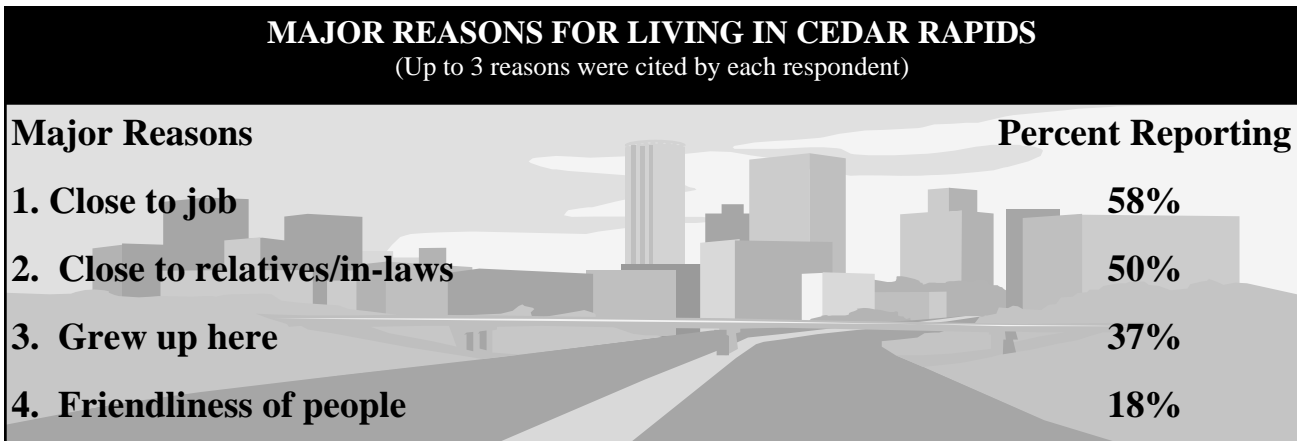


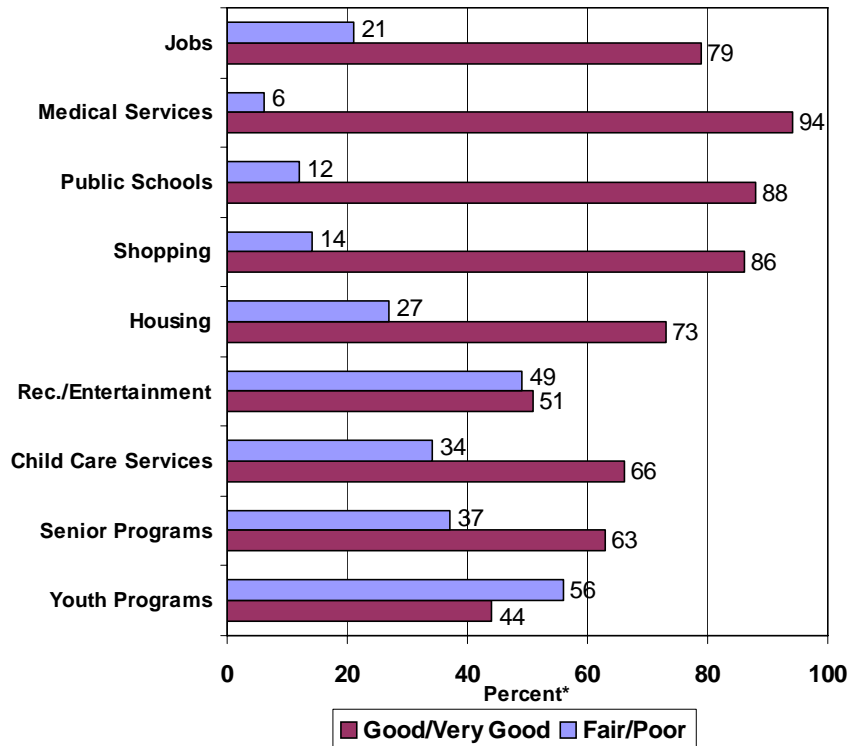
RESIDENTS OF CEDAR RAPIDS SPEAK OUT

During June 1997, you were one of 4,750 households asked to participate in a statewide survey of Iowa urban residents. The purpose of this survey was to identify the problems and opportunities facing the state's urban communities. The households that were asked to take part in the study were randomly selected from telephone directories of 15 cities in Iowa. Selection of cities was also random where 15 cities were selected from Iowa's 30 cities having at least 10,000 residents. Of the 4,750 questionnaires mailed out, 2,901 (or 61%) were completed and returned. Below are highlights of the results as reported by Cedar Rapids' 306 survey participants.



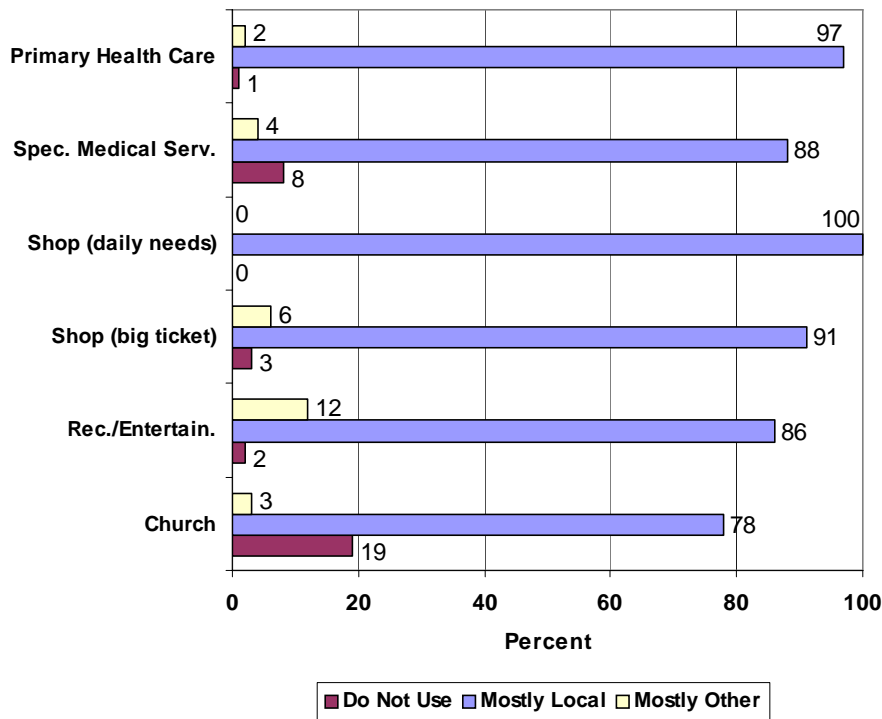
RATING SERVICES AND FACILITIES AVAILABLE IN CEDAR RAPIDS

Nine local services and facilities were listed on the questionnaire, along with the instructions to rate each as "very good," "good," "fair," or "poor." Of the 306 respondents from Cedar Rapids, three-fourths or more gave public schools, medical services, jobs, and shopping a rating of either "good" or "very good." Youth programs and recreation and entertainment received a rating of "fair" or "poor" by approximately half of the Cedar Rapids respondents.



**"Don't know" and "undecided" responses not included.

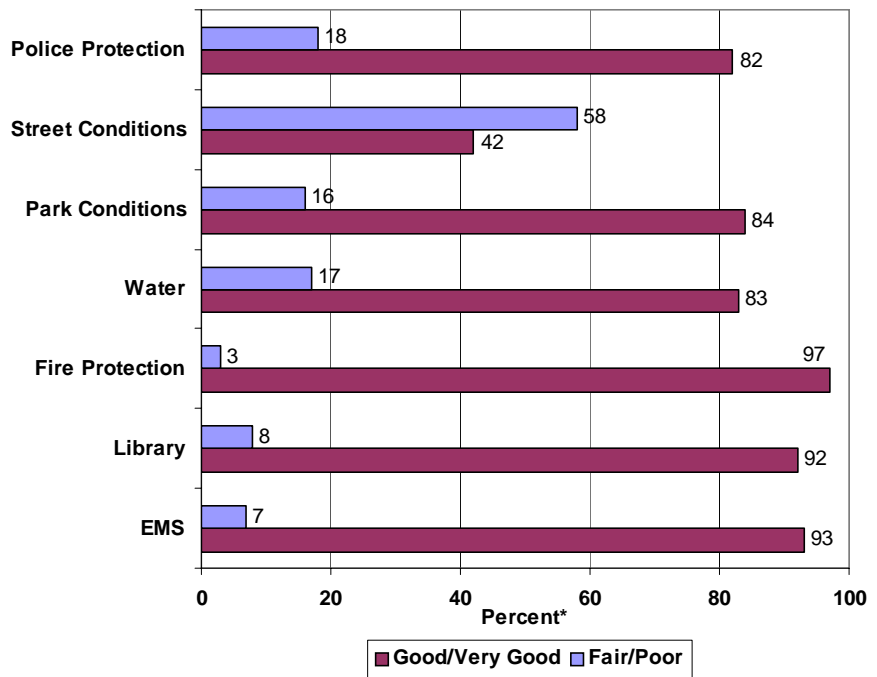
LOCAL PURCHASING PATTERNS



For a variety of reasons, many Iowa residents rely on neighboring cities for services. Based on returned questionnaires, Cedar Rapids respondents do not follow this pattern. A large majority reported remaining in Cedar Rapids for primary health care, specialized medical services, recreation and entertainment, and shopping for big ticket items. All of the respondents reported remaining in Cedar Rapids to shop for daily needs items.

RATING GOVERNMENT SERVICES

Seven services normally provided through local governments were included with the instructions to rate each as “very good,” “good,” “fair,” or “poor.” Fire protection was rated highest with 97% of the respondents giving it a “very good” or “good” rating. Emergency response services (EMS), police protection, park conditions, water, and library services followed closely behind. Street conditions ranked the lowest with over half of respondents giving it a rating of “fair” or “poor.”

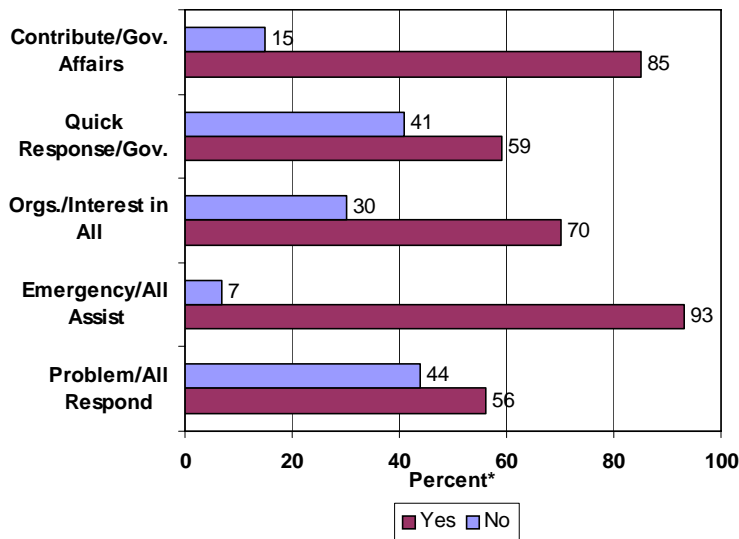
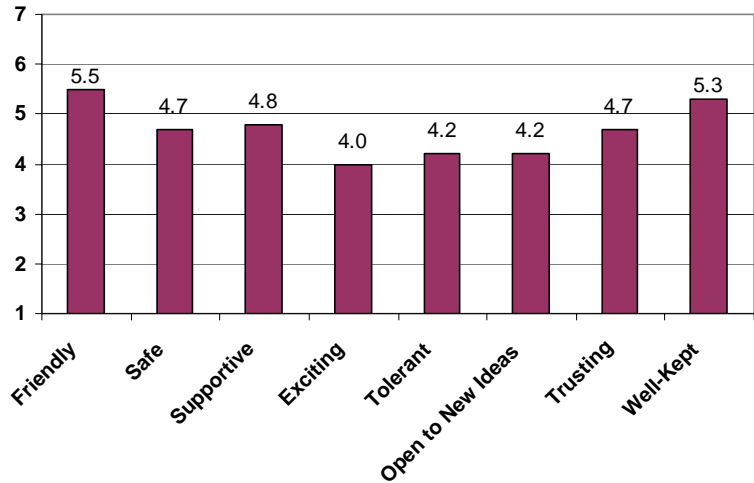


*“Don’t know” and “undecided” responses not included.

FRIENDLINESS AND EVIDENCE OF COMMUNITY SUPPORT

In addition to describing cities by their physical traits, important social features are also significant when evaluating local conditions. Accordingly, questions were included in the survey asking residents to assess various social characteristics of their communities.

Of the eight attributes evaluated on a 7-point scale, Cedar Rapids respondents assigned the highest rating to the friendliness of its residents, followed closely by the well-kept appearance of Cedar Rapids. The lowest rating was given to the amount of excitement offered to the residents.



*"Don't know" and "undecided" responses not included.

According to survey respondents, Cedar Rapids' responsiveness to personal and community problems is generally quite favorable. A large majority agreed that all were allowed to contribute to local governmental affairs and that everyone would help in case of an emergency. At least half also felt that a city office would give a quick response in regard to a complaint, that organizations are interested in what is best for all residents, and that when something needs to be done, everyone gets behind it.

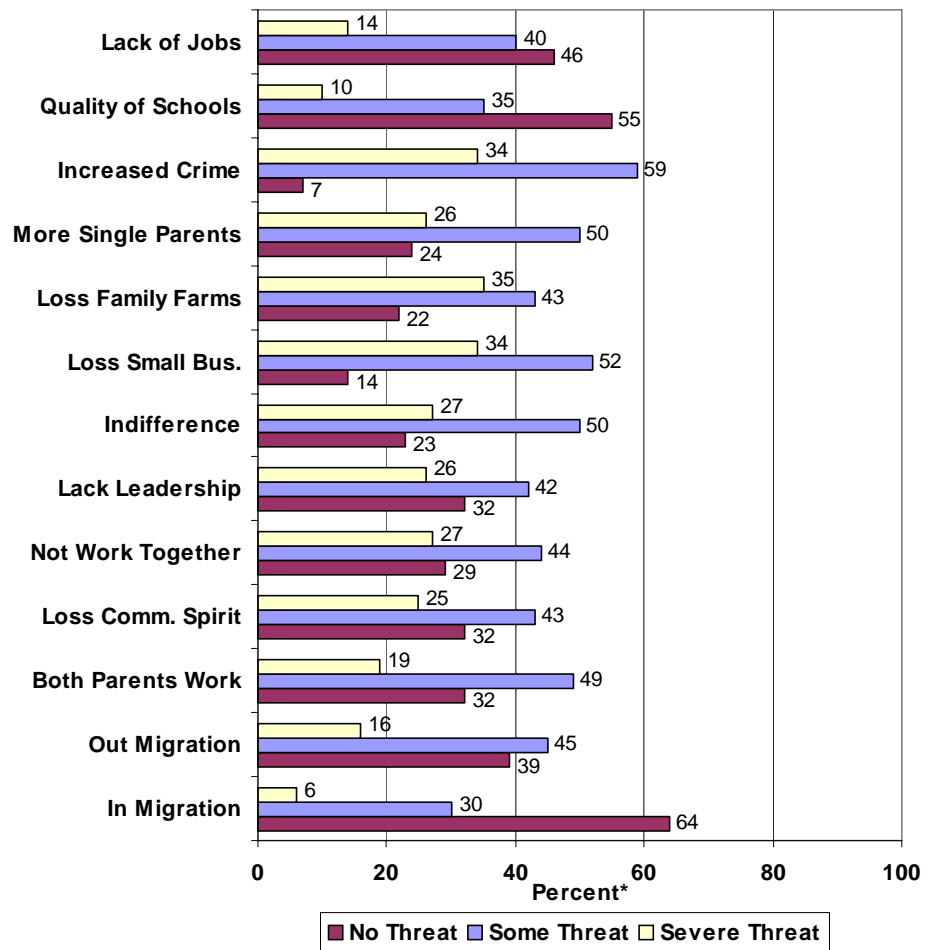
INTEREST AND PARTICIPATION IN CEDAR RAPIDS ACTIVITIES

Over three-fourths of Cedar Rapids respondents are interested in being informed of community activities. Yet, only 51% reported having participated over the past year in any community improvement project. When asked to describe their level of involvement in local community improvement activities and events, 32% indicated being "very active" or "somewhat active."

Ties between local residents often are related to commitment to the community. In Cedar Rapids' case, 61% of the respondents indicated knowing the name of more than 100 adult residents. In addition, 73% indicated that half or more of their close personal friends live in Cedar Rapids. As for the respondents' adult relatives and in-laws, 37% indicated that half or more of them also live in Cedar Rapids.

PERCEIVED COMMUNITY THREATS

The future of Iowa's urban communities will probably depend on whether or not important trends will continue over the course of the next few years. In the case of Cedar Rapids, at least three-fourths of the respondents see loss of family farms, increased crime, more single parents, resident indifference, and loss of small businesses as conditions that pose threats ("some" or "severe") to the future of the community. On the contrary, about half of respondents felt that quality of schools, people moving into the community, and lack of jobs pose no threat for Cedar Rapids.



*"Don't know" and "undecided" responses not included.

OVERALL COMMUNITY ATTACHMENT

How important is it for Cedar Rapids residents to feel a part of their city? When asked this question, 91% of the survey respondents reported that it was important for them to feel a part of the city. When asked whether they feel "at home" in Cedar Rapids, 95% said that they did. Furthermore, 78% indicated they would be sorry if forced to move away from Cedar Rapids. In spite of the community concerns as indicated in the previous charts, the majority of respondents see Cedar Rapids as their home and are reluctant to move away from the area.

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