

Dr. Joel Best

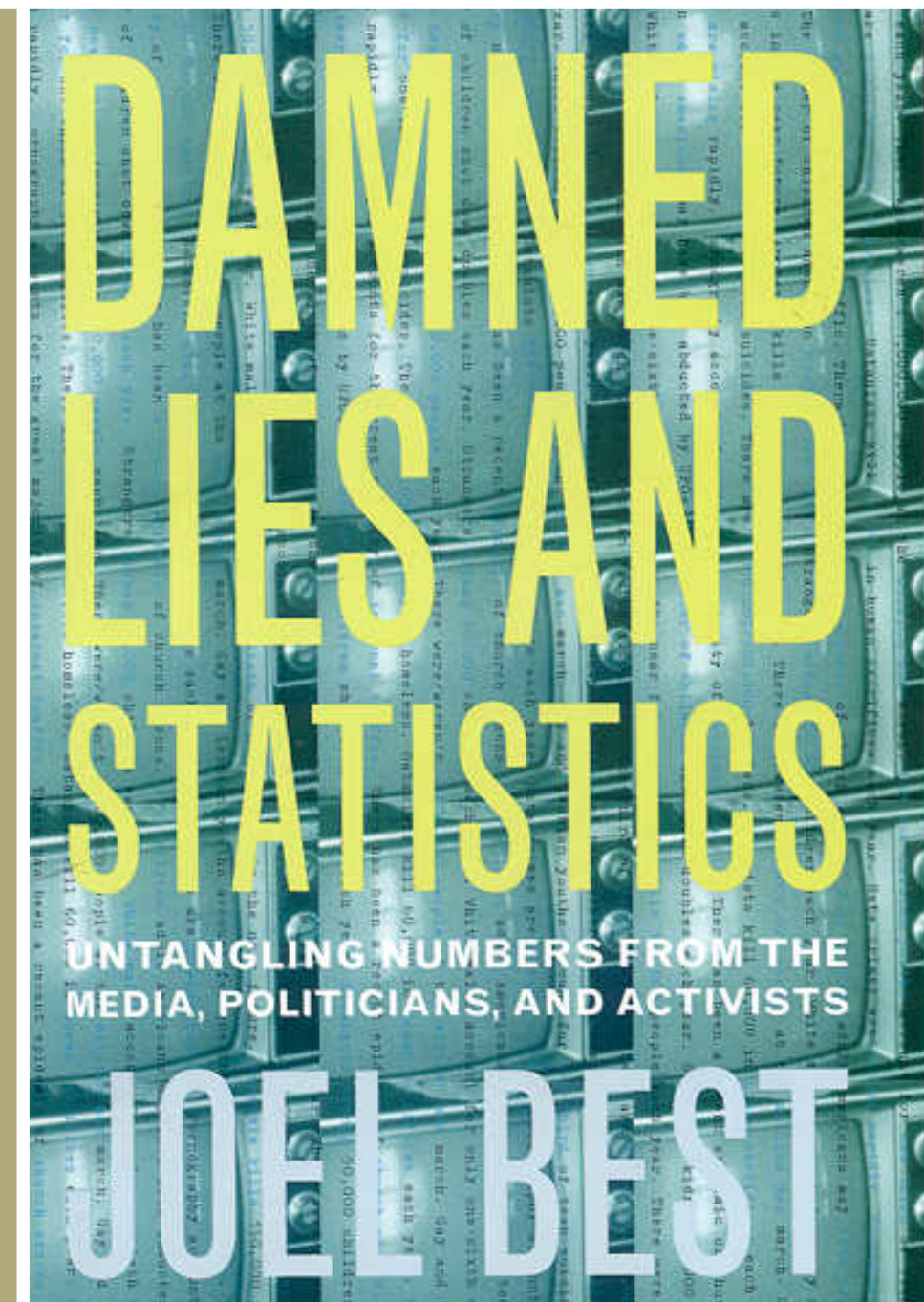
“Damned Lies and Statistics”

Joel Best, Professor of Sociology at the University of Delaware, will be giving two talks on campus on **Wednesday, April 1, 2009**.

Best will give a departmental seminar (for Sociology and Statistics) titled “If This Goes on...: The Rhetorical Construction of Future Problems” at noon in Curtiss 8. There will be a reception Dr. Best’s talk in 311 East Hall from 3:30 - 4:30 p.m. Refreshments will be provided.

He will also give a public address on “Damned Lies and Statistics” at 8:00 p.m. in the South Ballroom of the Memorial Union.

Dr. Best is a leading scholar of social problems and an advocate for statistical literacy. He has written three books related to understanding statistics — *Damned Lies and Statistics: Untangling Lies from Media, Politicians, and Activists* (2001), *More Damned Lies and Statistics: How Numbers Confuse Public Issues* (2004), and *Stat-Spotting: A Field-Guide to Identifying Dubious Data* (2008). Dr. Best’s work on statistics focuses on the origin and life-course of statistical claims about social issues, how these claims are used by the media, politicians and activists, and how the public can better understand these claims.



Department Seminar

“If This Goes on...: The Rhetorical Construction of Future Problems” • Noon • Curtiss 8

Public Address

“Damned Lies and Statistics” • 8:00 p.m. • South Ballroom, Memorial Union

Questions? contact nvanberk@iastate.edu