

Language and Communication

I. Why study language and communication?

II. Messages within Language about Gender – Linguistic Sexism

- Women are connected with negative connotations, men with positive
 - Semantic derogation
- Women are sexy, men are successful
- Women are passive, men are active
- Trivialization of women
- Women in terms of/in relation to men
 - Generic “he”/”man”

III. Communication Styles and Patterns

- Patterns of Communication
 - Gender Differences?
 - Power Differences?